

Brazil Monthly Mobile Phone Tracker

IDC's *Brazil Monthly Mobile Phone Tracker*® fills the demand for detailed and timely information on the global mobile phone market for device vendors, software developers, service providers, and component suppliers. It provides insightful analysis through quarterly traditional mobile phone market share as well as smartphone shipments. The research delivers a monthly Excel pivot table product that details the performance of the market's individual players and answers important product planning and product positioning questions.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments.

Core Coverage

- Device type: Feature phone and smartphone
 - Operating system: Android, BlackBerry OS, iOS, Linux, Symbian, Windows Phone, Maemo/MeeGo, and RTOS
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Geographic Scope

- Brazil
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Data Deliverables

This Tracker is delivered on a monthly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule please contact an IDC sales representative.

- Historical data