

China Monthly Mobile Phone Tracker

IDC's *China Monthly Mobile Phone Tracker*® is designed to provide more frequent and timely tracking of the mobile phone market in China and enables vendors to adjust their product strategies based on the most up-to-date movements of their competitors. Used in conjunction with the quarterly mobile phone tracker, *China Monthly Mobile Phone Tracker* provides more detailed-level view of the biggest mobile phone market in the world.

Technology Coverage

This tracker provides total market size and vendor share for the following technology areas and segmentations. Measurement for this tracker is in shipments.

Technologies and subtechnologies:

- Vendor

Segmentations:

- Product category: Feature phone and smartphone
 - Vendor competitive landscape
-

Geographic Scope

- PRC
-

Data Deliverables

This tracker is delivered on a quarterly and semiannual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Preliminary top 10
- Final data (historical)