

IDC's Global Research Advisory Council
Agenda-at-a-Glance

TUESDAY, OCTOBER 15

1:30 pm – 2:45 pm	Lunch	Venetian Room
3:00 pm – 3:20 pm	Private Meetings Session 1	Oval Room
3:25 pm – 3:45 pm	Private Meetings Session 2	Oval Room
3:50 pm – 4:10 pm	Private Meetings Session 3	Oval Room
4:35 pm – 4:55 pm	Private Meetings Session 4	Oval Room
5:00 pm – 5:20 pm	Private Meetings Session 5	Oval Room
5:25 pm – 5:45 pm	Private Meetings Session 6	Oval Room
6:00 pm – 6:45 pm	Cocktail Reception	Ballroom Foyer
6:45 pm – 8:15 pm	Dinner	Grand Ballroom
8:15 pm – 9:00 pm	Dessert/Peer Networking	Grand Ballroom

WEDNESDAY, OCTOBER 16

8:15 am – 9:00 am	Breakfast/Peer Networking	Venetian Room
9:00 am – 9:10 am	Welcome and Introductions <i>Thomas Meyer</i>	Oval Room
9:10 am – 9:20 am	IDG's Vision for the Future <i>Ann-Christel Graham</i>	Oval Room
9:20 am – 9:40 am	Our Vision for Empowering Customer Success <i>Crawford Del Prete</i>	Oval Room
9:40 am – 10:00 am	Moving from Experimentation to Adoption <i>Meredith Whalen</i>	Oval Room
10:00 am – 10:25 am	Laying the AI Foundation <i>Rick Villars</i>	Oval Room
10:25 am – 10:45 am	Morning Speaker Panel Discussion <i>Crawford Del Prete, Ann-Christel Graham, Meredith Whalen & Rick Villars</i>	Oval Room
10:45 am – 11:05 am	Break/Peer Networking	
11:05 am – 11:25 am	AI Driven Business: IDC's Research Coverage and Product Portfolio <i>Gail Fulciniti</i>	Oval Room
11:25 am – 11:55 am	Sneak Peek: IDC's New AI-driven Digital Platforms Speed Planning and Decision Making <i>Samantha Miller & Jim Spare</i>	Oval Room
12:05 pm – 12:35 pm	Break Out Sessions	State Suite A&B
	TRACK1 - THE NEW EXPERIENCE	
12:05 pm – 12:20 pm	• The Augmented Work Experience <i>Amy Loomis</i>	
12:20 pm – 12:35 pm	• Sales, Marketing and CX <i>Aly Pinder</i>	
	TRACK2 - INFRASTRUCTURE AND SERVICES	
12:05 pm – 12:20 pm	• AI-Ready Infrastructure <i>Ashish Nadkarni</i>	
12:20 pm – 12:35 pm	• How AI is Changing Business <i>Jennifer Hamel & Elaina Stergiades</i>	
12:40 pm – 1:40 pm	Lunch	Venetian Room
1:45 pm – 2:15 pm	Product Showcase	State Suite A&B
2:30 pm – 2:50 pm	Unlock AI Value: Navigating Customer Data and Intelligence for Success <i>Stewart Bond</i>	Oval Room
2:55 pm – 3:15 pm	Key Take Aways from IDC's 2024 GRAC <i>Thomas Meyer</i>	Oval Room
3:15 pm – 3:40 pm	Closing reception	Oval Room