IDC's Global Research Advisory Council
Agenda-at-a-Glance

MONDAY, OCTOBER 23

Time	Session	Location
4:45 pm – 5:05 pm	**Private Meetings Session 1**	Newbury Salon
5:10 pm – 5:30 pm	**Private Meetings Session 2**	Newbury Salon
5:35 pm – 5:55 pm	**Private Meetings Session 3**	Newbury Salon
6:00 pm – 6:45 pm	**Cocktail reception**	Assembly Foyer
6:50 pm – 8:00 pm	**Dinner**	Assembly Ballroom
8:00 pm – 9:00 pm	**Dessert/Peer Networking**	Assembly Ballroom

TUESDAY, OCTOBER 24

Time	Session	Location
8:00 am – 8:45 am	**Breakfast/Peer Networking**	Garden Room
8:45 am – 8:50 am	**Welcome and Introduction** *Rick Villars*	Assembly Ballroom
8:50 am – 9:10 am	**Capturing Opportunity and Driving Customer Success in an Increasingly Automated World** *Crawford Del Prete*	Assembly Ballroom
9:10 am – 9:55 am	**AI Everywhere: How GenAI Will Reshape Businesses** *Meredith Whalen*	Assembly Ballroom
9:55 am – 10:15 am	**AI Everywhere: How GenAI Will Reshape Technology Markets** *Bob Parker*	Assembly Ballroom
10:35 am - 11:50 am	**Break/Peer Networking**	Assembly Foyer
10:40 am - 11:00 am	Private Meetings Session 4	Newbury Salon
11:05 am - 11:25am	Private Meetings Session 5	Newbury Salon
11:30 am - 11:50 am	Private Meetings Session 6	Newbury Salon
12:00 pm - 12:10 am	**AI Everywhere: IDC's Gen AI Research Coverage and Product Strategy** *Gail Fulciniti*	Assembly Ballroom
12:15 am - 12:10 pm	**Fireside Chat with IDC President, Crawford Del Prete**	Assembly Ballroom
12:50 pm - 1:55 pm	**Lunch**	Garden Room
2:00 pm - 3:00 pm	**Product Showcase**	Hunt's Room/Newbury Salon
3:10 pm - 3:40 pm	**AI and Industry Presentations**	Assembly Ballroom
3:10 pm - 3:20 pm	**Life Sciences** *Nimita Limaye*	Assembly Ballroom
3:20 pm - 3:30 pm	**Public Sector** *Adelaide O'Brien*	Assembly Ballroom
3:30 pm - 3:40 pm	**Retail Ananda** *Chakravarty*	Assembly Ballroom
3:45 pm - 4:15 pm	**Closing Keynote** *Dr. Parag Mallick*	Assembly Ballroom
4:30 pm	**Depart**	