

Health Data Platforms

By 2028, personalized health data platforms are set to transform healthcare in advanced economies, supporting 75% of patients and enhancing the accuracy of patient journey simulations for providers and life science companies. Unlocking the potential of health data platforms breaks down barriers hindering digital innovation in healthcare. Their success relies on improved data access and usability, combined with intelligent clinical, operational, and administrative workflow capabilities, allowing organizations to cater to the diverse needs of staff and patients alike.

In Europe, a significant shift is already on the horizon, with 33% of healthcare provider organizations planning to invest in these platforms within the next 18 months.

Welcome to IDC Health Insights!

We assist healthcare and life science organizations, as well as their technology suppliers, in leveraging technology for value-based care and evidence-based medicine.

Through our strategic insights, we strive to facilitate the shift toward proactive, precision-driven, and patient-centric care.

Our research prioritizes guidance for superior quality and effectiveness, aiming to elevate operational efficiency alongside patient care.



Interested in discovering more?

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