



IDC FIIA

Financial Insights
Innovation Awards

SUBMISSION FORM

Project Leader

- *This is the principal contact-person that our analysts will contact, if there are any inquiries about the submission.*
- *All fields are mandatory.*
- *The 'Project Leader' be from an FSI; vendor-led submissions must be accompanied by an FSI-side contact.*

First name:

Last name:

Job Title:

Department:

Organization:

Country:

Email:

Direct line:

Corporate Communications

First name:

Last name:

Job Title:

Department:

Organization:

Country:

Email:*

Direct line:

Please send your submission to apfia@idc.com

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Submission Details

- All fields are mandatory, unless otherwise stated.
- Submission period closes by **30 December 2022**.
- All information will be kept strictly confidential. Non-disclosure agreements (NDAs) can be arranged if required (reach out to apfia@idc.com)

Award Category

Please identify the category you are entering among:

- Asia's Leader in Infrastructure Modernization
- Asia's Leader in Customer Engagement
- Asia's Most Resilient Bank/Insurer
- Asia's Leader in Sustainable Finance
- Most Innovative Bank/Insurer in Asia

1. Project name

2. What is the main **TECHNOLOGY** focus? – Choose only **ONE**

Big Data & Analytics
Core Banking System
Digital channels
Non-digital channels

Process & workflow optimization
Product development
Security & fraud management
Infrastructure, platform & service delivery

3. What is the main **BUSINESS** goal? – Choose only **ONE**

Collaboration models & Open Banking
Consumer/Retail Banking
Corporate/Institutional Banking
Governance, risk & compliance (GRC)

Financial inclusion
Operations, delivery & administration
Insurance
White-label products & bank-as-a-service

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4. Summary of your submission

Describe the purpose of this project

Answer guide: How was the project justified to stakeholders/sponsors, and what issues does it address?

Key features

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What technologies were used, and why?

Answer guide I: Is the technology a good, practical 'fit' for the business goal?

Answer guide II: Are these technologies typically used for such a business goal?

This project is innovative because...

Answer guide I: Do other industries use these technologies for such a business goal in other sectors?

Answer guide II: Do FSIs in other countries/regions have such a business goal?

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5. Project timeline

Kickoff date:

Conclusion date:

<i>Detail the Phases of the project (For example: Conceptualization, planning, development, testing, deployment, conclusion)</i>	<i>Planned duration (weeks)</i>	<i>Actual duration (weeks)</i>	<i>If the planned duration is different from the actual duration, why was it so? Submissions are scored based on how the project adapted to unexpected outcomes.</i>

6. Detail the key challenges encountered, and how they were overcome.

Answer guide: What steps were taken to manage challenges from internal and/or external factors?

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7. Detail any development practices that is crucial in this project's execution.

Answer guide: 'Development practices' may include Agile Development, DevOps project management practices, Fintech startup collaborations, or usage of Cloud PaaS.

8. From the features listed below, indicate whether they are a **PRIMARY or **SECONDARY** goal of the project, or if they are not applicable.**

Quality-of-life: "This project makes it easier for users to access value from the enterprise."

Primary Secondary Not applicable

Product enrichment: "This project deepens the value proposition of existing products."

Primary Secondary Not applicable

Ecosystem enablement: "This project makes it easier for staff/partners/clients to collaborate."

Primary Secondary Not applicable

Intelligence: "This project provides data/analysis to target users."

Primary Secondary Not applicable

Behavioral incentives: "This project uses human design/gamification/etc. to increase utilization."

Primary Secondary Not applicable

Financial education: "This project empowers clients/prospects with financial knowledge, not just products."

Primary Secondary Not applicable

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9. Please provide qualitative and quantitative measures of success, in as much detail as possible.

Total budget

(indicate currency used)

What is the outcome? – Choose only ONE

- This project is on-budget
- This project is underbudget
- This project is overbudget

If the project is underbudget or overbudget, why?

Answer guide: Additional scores may be given depending on circumstance – for example, projects that are underbudget due to efficient development; or projects that are overbudget but are proportionately more improved than the original scope.

Expected returns/benefits

(Include relevant KPIs, and if possible, details on monetization period)

Answer guide I: Is the business goal profit-generating? Or is it cost-saving?

Answer guide II: Provide adoption and utilization indicators, and methods used to benchmark.

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10. This project is vital to your business strategy because...

(If possible, describe any new synergies attained within IT and lines-of-business)

Answer guide: Is this business goal beneficial for most/all users? Or is it for users in core business lines?

Or is it for users in specific products/pilot initiatives?

11. How does the project differentiate your organization from your competitors?

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12. Who are your TECHNOLOGY PARTNERS during the design, development and/or implementation of this project?

<i>Name of vendor/ Fintech startup / in-house IT team</i>	<i>Role</i>	<i>Percentage (%) of project load, in man-hours</i>

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Other supporting documents:

1. Summary of the initiative (STRICTLY limited to 200 words)

Answer guide: This will be used in a publicly-circulated FIIA Press Release should your initiative be awarded. Please include a project overview how it is innovative and one disclosable major KPI of interest.

2. Supporting quote from the project executive/lead or business sponsor.

3. Additional figures, links or documentation to help us better understand the project.

Answer guide: This is not a substitute for a completed submission form. Empty or loosely-answered fields in previous sections that reference these external documents will not be scored at all.

End of Submission Form

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