

2019 CMO 10大预测分享会
IDC FutureScape:
CMO Predictions

未来工作与数字化转型
Future of Work and Digital
Transformation

人工智能创造业务价值
AI Creates Business
Value

智能制造的挑战、趋势与策略
The Challenge, develop
strategy of Smart
Manufacturing

数字化营销大未来
The future of
Digital Marketing

技术支持业务创新的10大方法
10 Ways to Support Business
Innovation

1月
January

3月
March

5月
May

7月
July

9月
September

12月
December

1月
January

4月
April

6月
June

8月
August

11月
November

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IDC FutureScape:
CIO Agenda Predictions

新技术驱动数字化转型的战略
Emerging Technology Drives
Digital Transformation

如何交付超凡用户体验
How to Deliver Excellent
User Experience

数字化转型应用场景路线图
The roadmap of Digital
Transformation Scenarios

CIO与IT转型策略
CIO and IT Transformation
Strategy