



Meredith Whalen, Senior Vice President,
IT Executive, Software, Services and Industry
Research, IDCt

What do you see as the number one change in Digital Transformation in the next two years?

We are on the cusp of a new economy – one where new business models are being created; the ways in which we access talent are changing; and the speed at which we innovate is increasing.

What is your favorite part of your job?

I love when I learn something new. Usually it comes from discussing a research topic with a client. It is extremely rewarding to be in a job where I engage with bright minds over issues impacting global organizations.