



# Modernisation and Migration

- with Amazon Web Services

Anders Elbak, Associate Director IDC Nordic

*The role of hyperscalers in your cloud journey*  
IDC Webinar Series Sponsored by IBM

# Everybody is on a journey to the clouds !

97%  
use or plan to  
use cloud



64%  
find cloud  
critical for IT



64%  
use multiple  
cloud models



72%  
have adopted  
multi-cloud



# Critical elements of your cloud journey

Migration &  
Modernization



Solutions &  
Integration



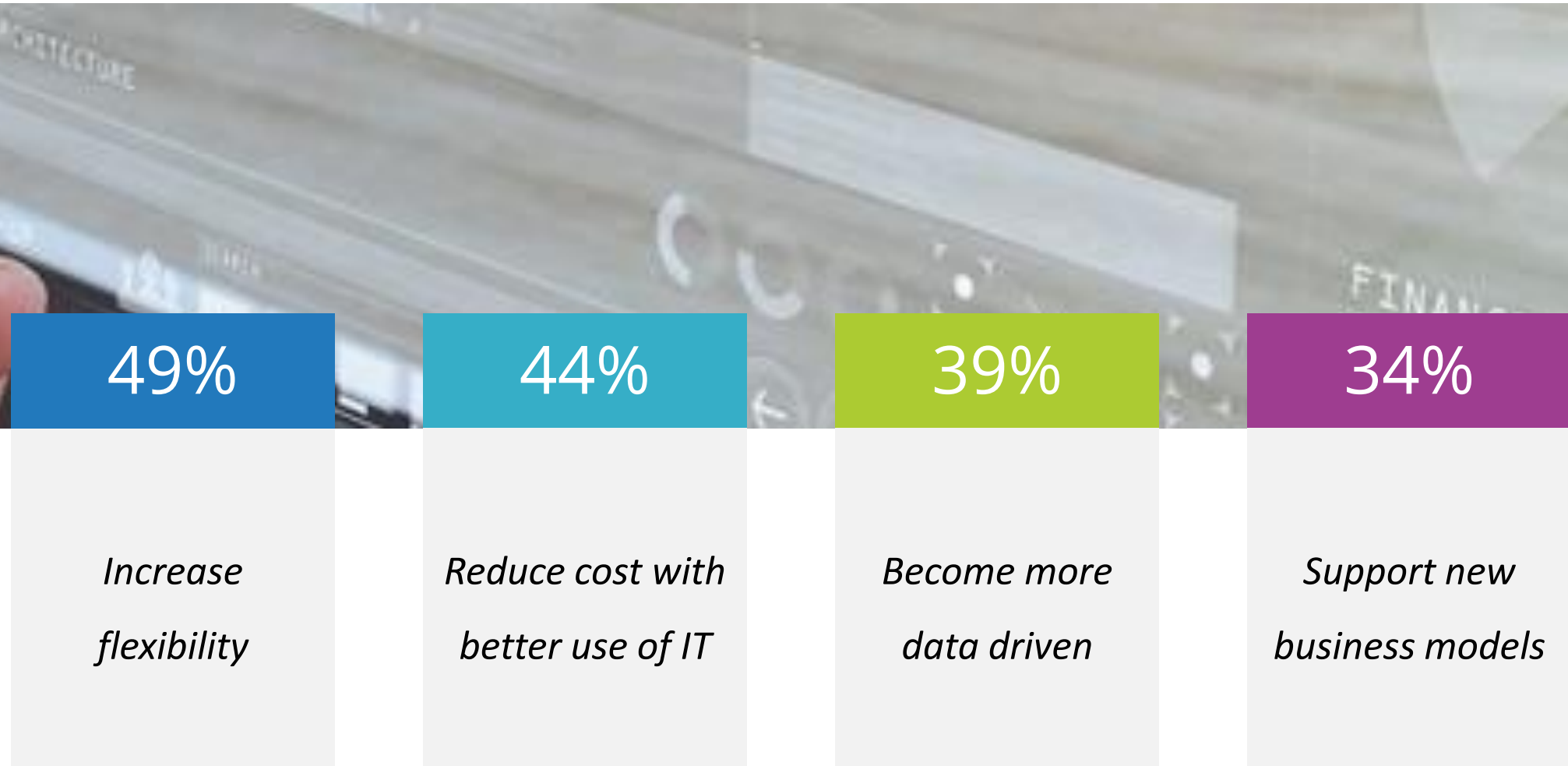
Orchestration  
& Innovation



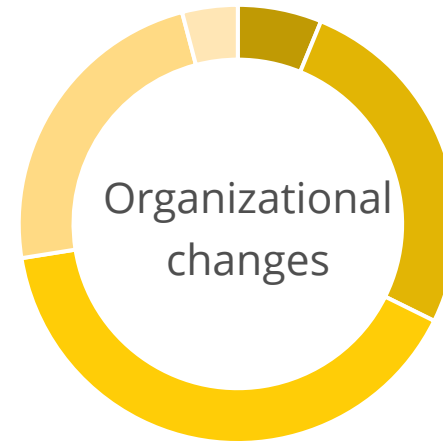
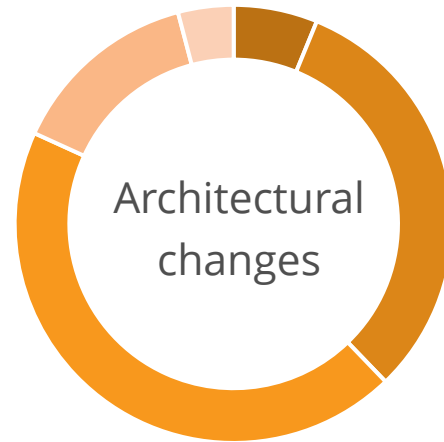
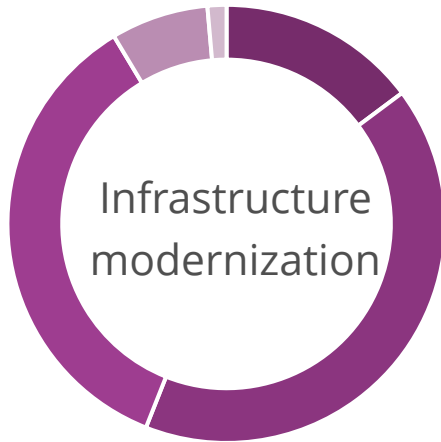
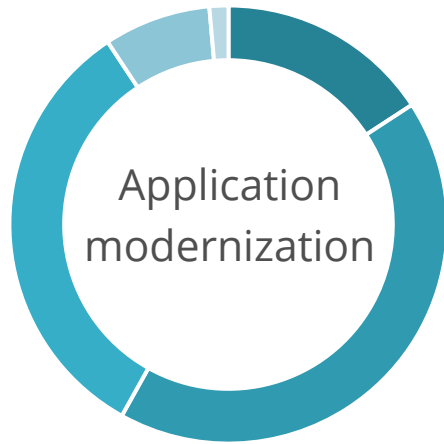
Culture &  
Co-opetition



# 93% have an IT modernization strategy



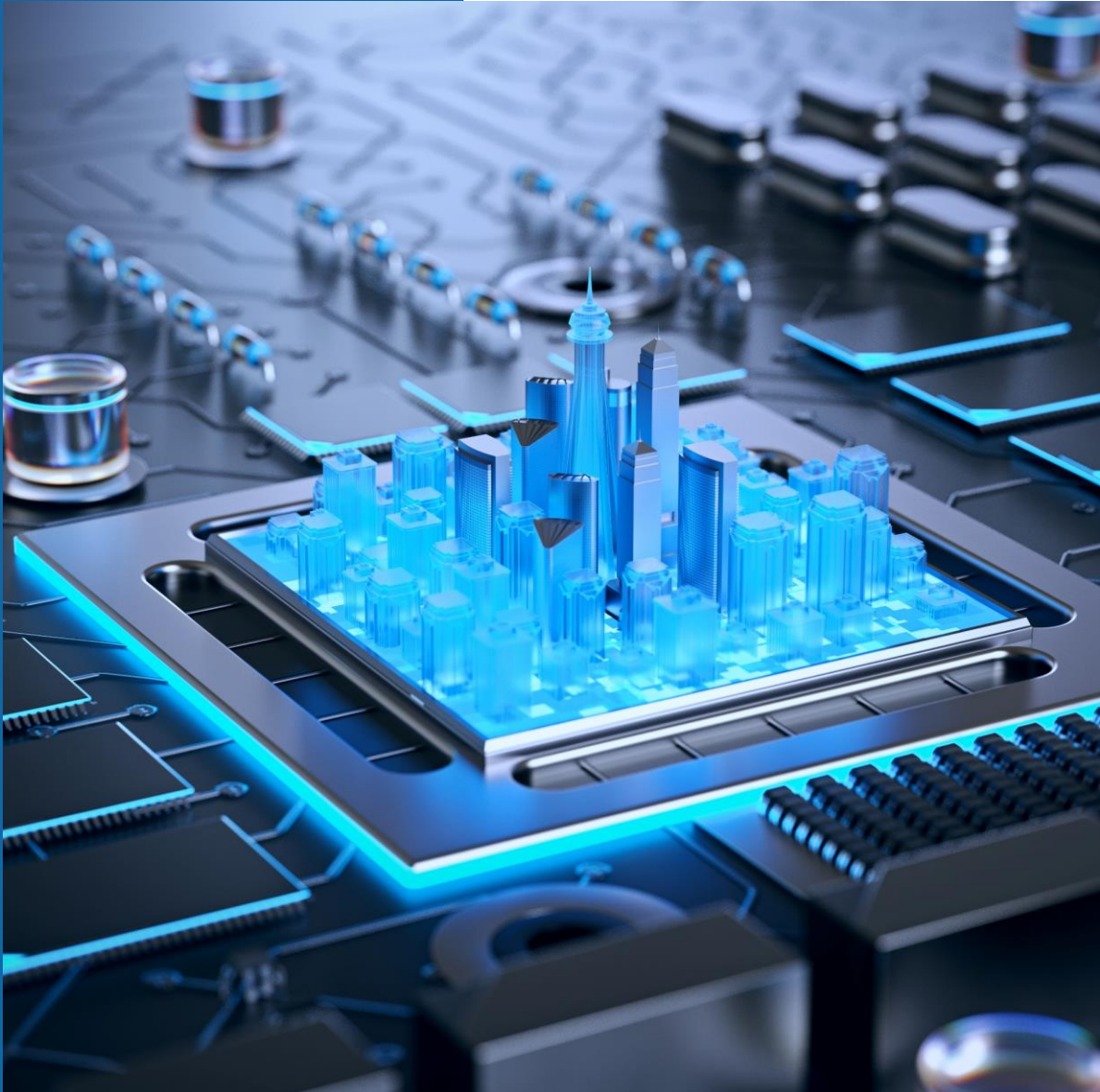
Data management is the most important element – among many – in the IT modernization efforts



Critical

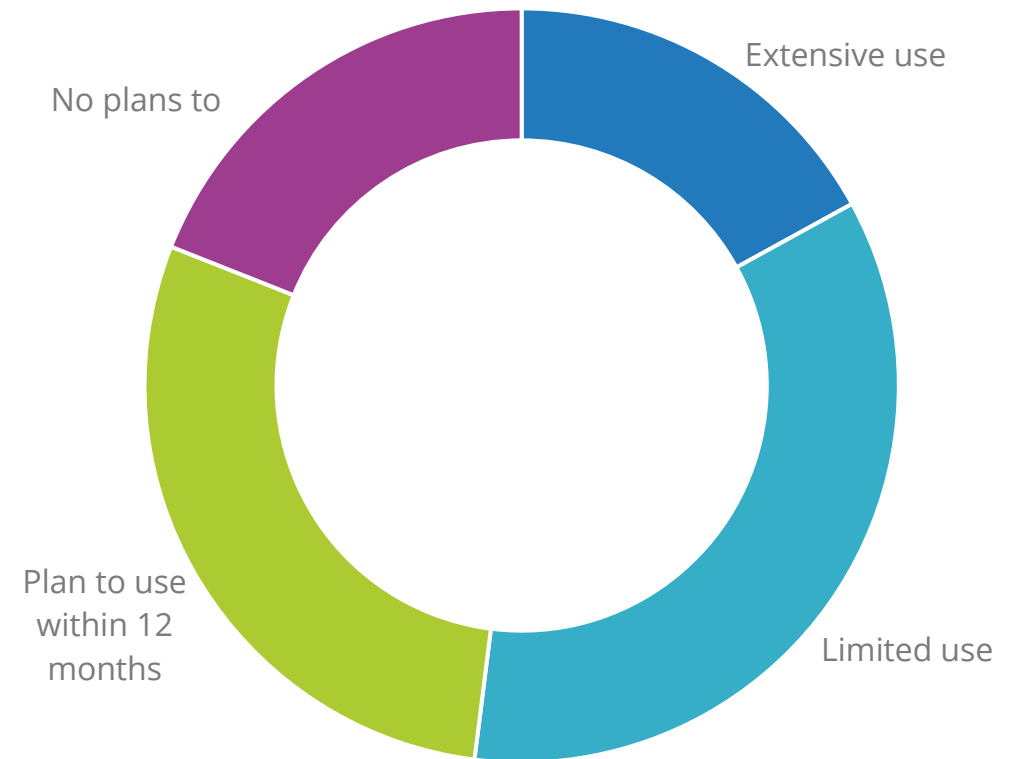
No importance





## Organizations are experimenting with new architectures and infrastructures

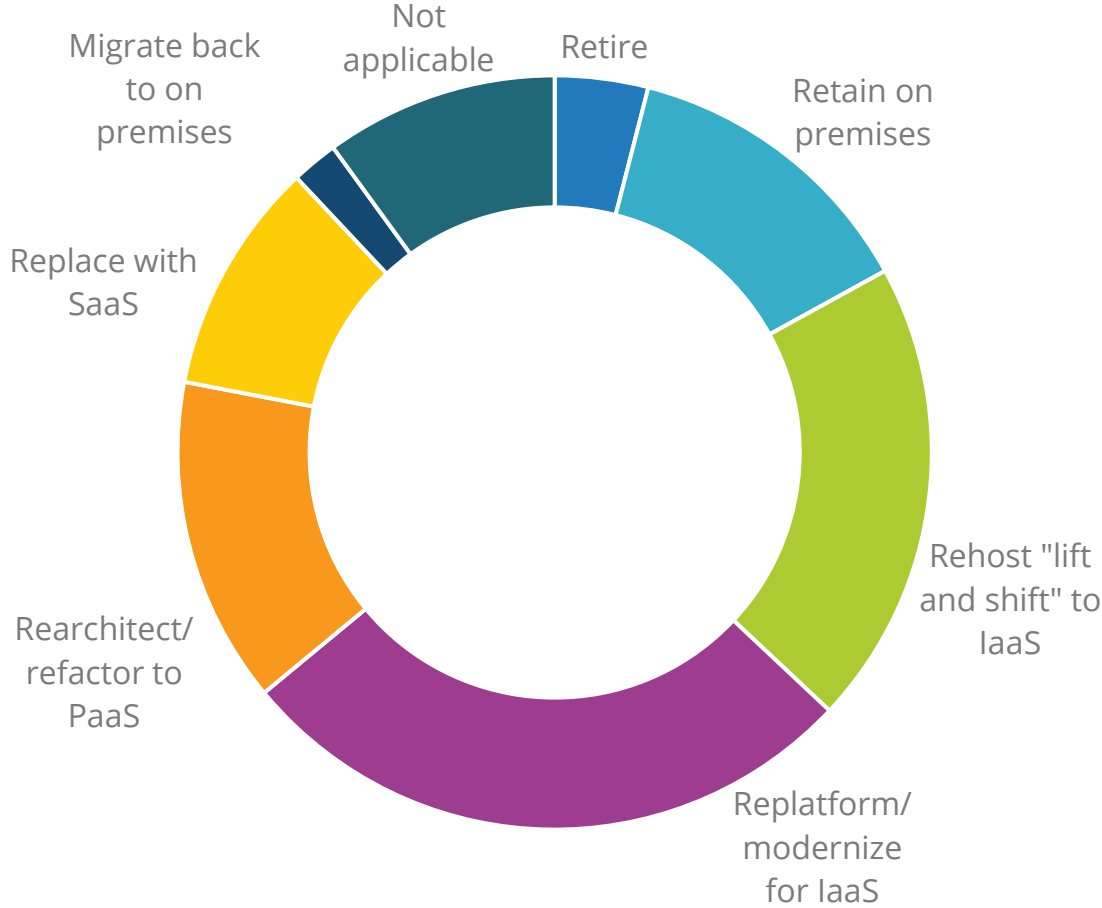
*To what extent has your organization adopted, or plans to adopt, programmable infrastructure — e.g., software-defined storage/ networking, serverless, containers, Kubernetes, etc. for its IT environment?*





# Organizations are transforming the entire application estate

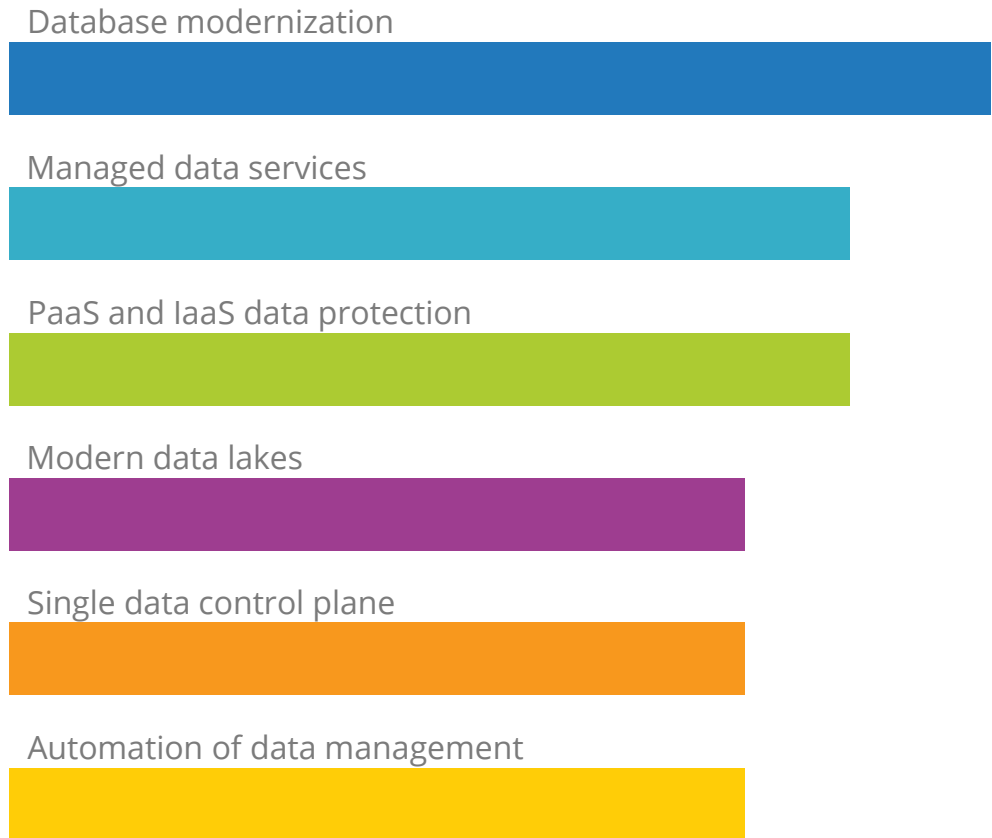
Which cloud migration strategy does your organization plan to take for the business applications (CRM, ERP, etc.) - if applicable?





# Modernization of data management involves changes at the core

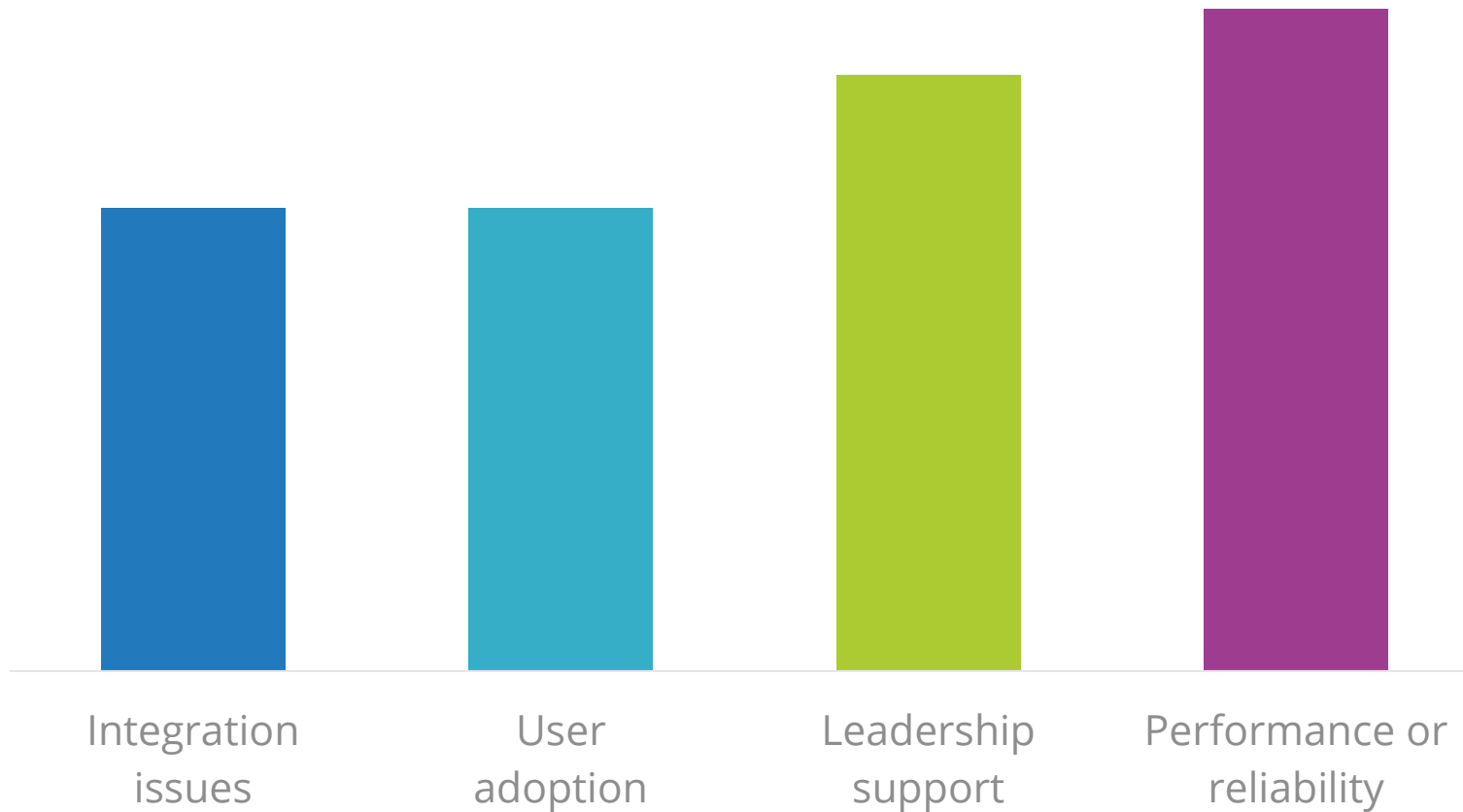
*What technology capabilities do you think could help boost your organization's data resilience?*





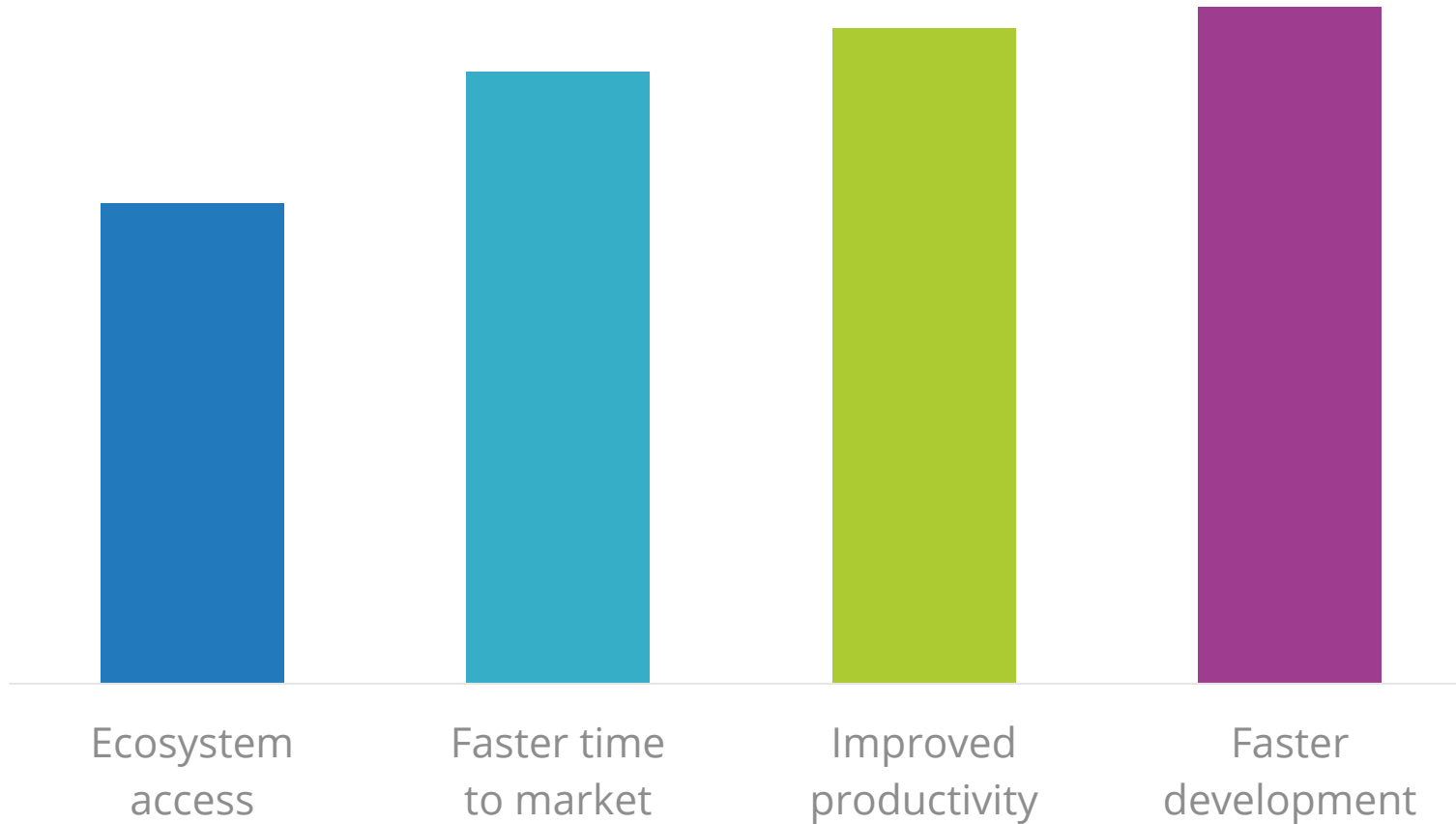
# Both technology and people can lead cloud deployments to be unsuccessful

What are the main reasons for your organization's public cloud deployments being unsuccessful?



# Cloud speeds up the business

Which positive business outcomes has your organization achieved from migration to public cloud?



# 96% see a connection between cloud usage and sustainability...



32%

*We look for cloud providers to achieve our sustainability goals in our KPIs.*

28%

*We include sustainability requirements in our RFPs for cloud services.*

26%

*We would switch provider if they have better sustainability credentials.*