



IDC | CIO | CSO

EXECUTIVE LUNCHEONS

In-person executive luncheons provide the perfect environment for an afternoon of networking and meaningful conversation. As the sole sponsor, you'll have an exclusive opportunity to connect with influential IT executive buyers.



WHAT'S INCLUDED

Topic selection guidelines

Our experienced content team will work with you to develop topics that help communicate your message. We'll design a discussion of interest and value to your audience that facilitates an immediate and real connection with them.

Attendees and target audience

Highly qualified, senior-level information technology executives to take part in an exclusive lunch discussion around key business and IT issues.

Location and venue selection

Executive Luncheons are offered in Toronto, ON. Each 90-minute lunch is held in a private room to reduce distraction and unnecessary health risk factors. Our expert event team will take care of all the details and book the lunch at a conveniently located, high-end restaurant.

Brand visibility

Recognition on recruitment and retention efforts.

Luncheon Guarantee: Six (6) persons

SPONSOR BENEFITS

Full-service topic selection and content development.

Professional and personal moderating by an IDC/CIO/CSO executive

Turnkey attendee acquisition

Timely registration reporting

Attendee list with full business card information

EXECUTIVE LUNCHEONS ARE OFFERED IN:

Toronto, ON

FOUNDRY
Formerly IDG Communications

For more information contact,

Adrienne Li, Account Director, Event Sales

(US & International)

Adrienne_li@idg.com