



An IDC Supply Chain Recognition Program



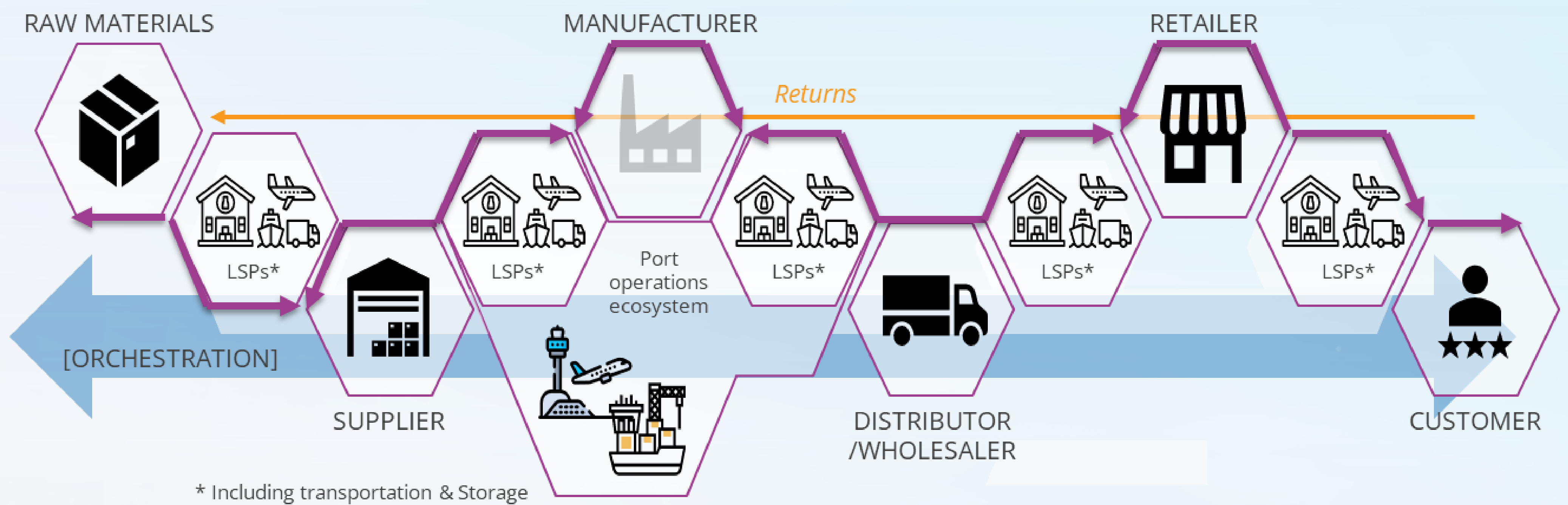
# **IDC** Supply Chain Technology Leaders

2022 Nomination Guide

[idc.com/ap/supply-chain/tech-leaders](https://www.idc.com/ap/supply-chain/tech-leaders)

# What is a Supply Chain?

Supply chains are the ecosystem of individuals and organizations involved in the manufacture and sale of a product or service, **from raw material extraction to delivery of the finished product or service to the end consumer.**



## Industries include:

Manufacturers | Retailers | Distributors | Logistics Service Providers (LSPs) | Utilities | Oil & Gas | Mining | Maritime | Government (e.g., Customs) | Finance

Supply chain is in the spotlight with recent disruptions creating conditions that made headlines. According to an IDC Manufacturing Insights survey in 2021, **Asia/Pacific manufacturers rate the need to improve supply chain resilience and reduce risk as second only in priority after product quality.**

Lack of supply chain visibility, increased demand variability, longer lead times, and increased transportation costs have combined to create conditions that leave those who use manual supply chain management techniques in the dark.

Leading organizations realize that technology enables supply chain resilience and reduces risk. As a result, they have embarked on a journey with other supply chain ecosystem partners to improve their supply chain resilience, developing capabilities that allow for agility and visibility.





# IDC Supply Chain

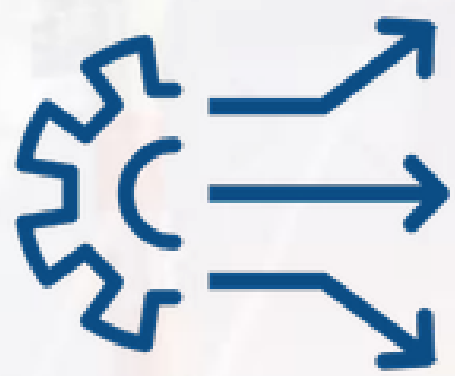
## Technology Leaders

## IDC Supply Chain Technology Leaders

### An IDC Recognition Program

IDC has established the **Supply Chain Technology Leaders** Recognition Program to recognize outstanding achievements in the integration and digital transformation of physical, informational, and financial flows between organizations, creating interdependencies that increase performance, customer engagement and support sustainable outcomes.

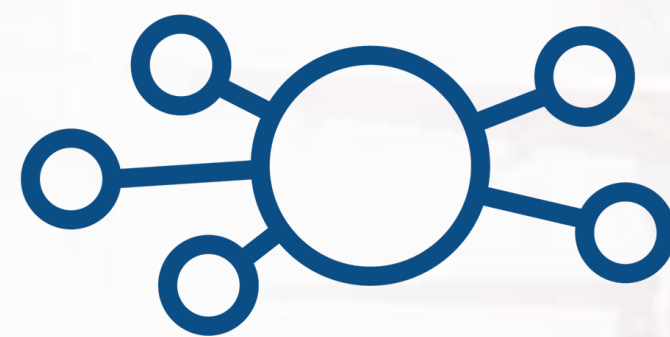
**Supply Chain Technology Leaders** use innovation and emerging technologies **to improve the quality performance** associated with goods and services and support new business models to **improve the customer experience (CX) and promote environmental, social, and governance outcomes.**



Supply Chain  
Operations  
Transformation



Sustainable  
Supply Chain



Supply Chain  
Orchestration



Supply Chain  
Innovation\*

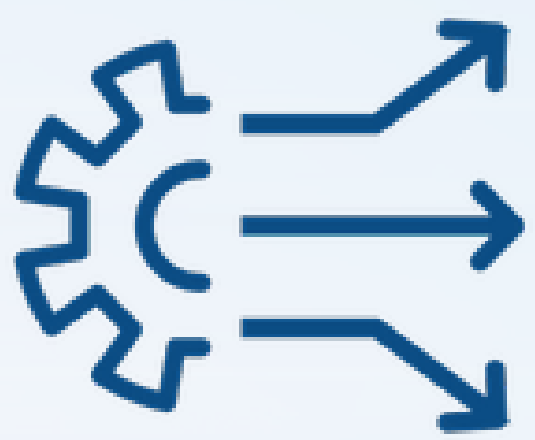
To accelerate the adoption of technologies that will increase stability and sustainability of supply chain ecosystems, IDC has set up this leadership program as a network of organizations who have made continuous transformation a permanent part of their company and ecosystem operating culture.

**We're looking for leading organizations to join this community to share insights, learnings, and incubate new business models and capabilities.**



# Recognition Categories

There are **four (4) recognition categories** in the IDC supply chain leadership program with the **innovation category *RESERVED\**** for those that demonstrates the highest levels of supply chain ecosystem innovation.



## Supply Chain Operations Transformation

Recognizing the best projects / initiatives that enable physical goods movements with technology that extends beyond the four walls of the organization and integrates supply chains partners.

<b>Example use cases</b>	Smart Warehousing	Transportation Optimization	Managed Transportation (4PL)
	Dynamic Capacity Balancing	Routing and Mode Optimization	Driver/Autonomous Vehicle Optimization
	Container Or Packaging Optimization	Autonomous Mobile Robotic and Drone Logistics	Advanced Enterprise Reverse Logistics Execution
	Distributed Transportation Management	Store/Locker Pickup	Merge In Transit
	Kitting and Product Configuration	Omni-Channel Order Orchestration and Fulfillment	Pit to Port Optimization
	Real Time Inventory Management & Optimization	Configured Workflows	Light Digital Manufacturing
	Integrated Production or Distribution Operations	Global Unified Track & Trace	



## Sustainable Supply Chain

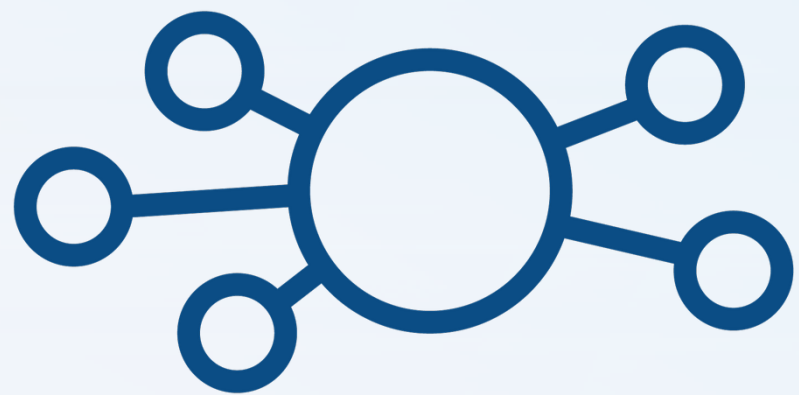
Recognizing the best projects / initiatives that are making green or sustainability a core part of their supply chain strategy and working to achieve measurable sustainability goals with supply chain partners.

<b>Example use cases</b>	Sustainability Metrics/Transparency	Lot Lineage & Traceability	Iterative Product Recycling
	Sustainable Product Life-Cycle Design	Sustainable Environment Management	Additives Application Optimization
	Enabling Data Science	Sustainable Energy Management	Governance, Compliance, Risk Management
	Procurement and Provisioning	Greenfield Mine Viability	Paperless Business Processes
	Ethical & Sustainable Sourcing	Sustainable Environment Management	Digital Twin
	Environmental Quality and Management	Water Management	Predictive Resource Management



# Recognition Categories

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## Supply Chain Orchestration

Recognizing the best projects / initiatives that support the management of supply chain transactions and partners, providing complete visibility, collaboration, and coordination between supply chain ecosystem partners.

<b>Example use cases</b>	Customer/Supplier (B2B) Portals	Network Digital Assistant	Global Trade Automation
	Real-Time Digital Dashboards and Metrics	Intelligent Market Analysis	Iterative Exception Management
	Lot Lineage & Traceability	Sourcing Intelligence	Predictive Maintenance
	Configured Workflows	Dynamic Rate Shop (Marketplace)	Distributed Transportation Management
	Intelligent Operational Efficiency Capture	Digital Procurement Assistant	Omni-Channel Order Orchestration and Fulfillment
	DLT-based Trade Finance Networks	Real-Time Invoice Match and Discounts	Real Time Inventory Management & Optimization
	Enabling Data Science	Cognitive Planning	Digital Twin



## Supply Chain Innovation\*

Recognizing the most innovative projects or initiatives that demonstrate the unique use of technology to achieve supply chain objectives across multiple organizations in the supply chain. The innovation could result in new business processes and practices, new business models, or be an innovative technology or technology application.



# Why Nominate?

IDC is seeking Supply Chain Technology Leaders to **showcase the exceptional achievements of organizations and their supply chains in building resilience and advanced capabilities into their ecosystems through their digital transformation efforts**. In doing so, IDC seeks to increase the recognition of these supply chains as market leaders and demonstrate the power of inter organizational integration and collaboration. So why should you be recognized as a technology leader?

## What's In It For Supply Chain Technology Leaders?

IDC Supply Chain Technology Leaders Recognition Program is a **platform with network of organizations who have made continuous transformation a permanent** part of their company and ecosystem operating culture.

### 1 Receive Recognition

Receive recognition and publicity in front of IDC's extensive regional leadership and IDC LIVE! event attendees. Be seen as an industry leader, allowing you to maintain or increase your brand profile and giving the teams that support these projects the recognition they deserve.

### 2 Showcase Capabilities

Digital capabilities allow for productivity, scale, increased visibility and new business models. Showcase these capabilities to new partners and suppliers and identify new business and collaboration opportunities.

### 3 Network Access

Organizations recognized in the IDC Supply Chain Technology Leaders program form a network, with access to events and IDC research discussions, insights, tools, resources, and programs that will allow you to accelerate future opportunities and growth.

### 4 Attract Talent

In the war for digital talent, it is important for organizations to present themselves as innovative places to work. Being recognized as a supply chain technology leader increases your brand attractiveness to potential employees.

Should you be selected, you will be recognized as the **technology leader for the inaugural supply chain recognition program**, making your organization the standard for innovation in the supply chain ecosystem.



# Judging and Criteria

Any **end-user organization** can nominate their supply chain ecosystem technology project or initiative, or be nominated by a 3rd party organization (e.g., agencies, associations, IT suppliers etc.) in order to gain recognition in the execution of the initiative in one of the categories.

## **A nomination will only be considered valid when the following criteria are met:**

- Projects/initiatives must involve more than one company; requiring coordination or collaboration with supply chain partners, either supply side, demand side, or a service provider, excluding implementing technology partners
- Projects/initiatives must be current and within the last 12 months
- Projects/initiatives must be scaled and not a prototype, proof-of-concept or in pilot stage
- Projects/initiatives must include Asia-Pacific geographies in the project implementations

## Assessment

The IDC supply chain technology leadership recognition program nominees are evaluated by IDC's country and regional analysts **against a standard assessment framework based on IDC's Digital Transformation taxonomy**. Shortlisted candidates will then be assessed by a regional panel comprised of IDC worldwide analysts, industry thought leaders, and academia to determine those admitted to the program.

The process and criteria used to assess all nominations will be consistent across all participating countries and the regional competition. The judges will assess the nomination on the four key areas found within the nomination form and rate the overall nomination on the following:

- **Agility:** How well is agility executed in the nomination project?
- **Commitment:** What is the level of commitment to digitally transform?
- **Innovation:** How innovative is the nominated initiative?
- **Culture:** Does the nominated initiative demonstrate a digital culture?
- **Integration:** Does the nominated supply chain demonstrate digital integration with ecosystem partners?

In the event of any dispute regarding the rules, conduct, results, and all other matters relating to the IDC supply chain technology leadership program, the decision of the panel shall be final. There will not be any further correspondence or discussion.



# Frequently Asked Questions

## ABOUT IDC SUPPLY CHAIN TECHNOLOGY LEADERS RECOGNITION PROGRAM

### **Q: Which countries can participate in IDC Supply Chain Technology Leaders Recognition Program?**

**A:** Organizations that have projects/initiatives that include Asia-Pacific geographies in the project implementations can participate in the IDC Supply Chain Technology Leaders Recognition Program: Australia and New Zealand, China, India, Indonesia, Hong Kong, Japan, Korea, Malaysia, Philippines, Singapore, Taiwan, Thailand, and Vietnam.

### **Q: Is there a participation fee for IDC Supply Chain Technology Leaders Recognition Program?**

**A:** No. Participation in the IDC Supply Chain Technology Leader Recognition Program is free of charge, with no additional marketing and other costs.

### **Q: I'm a tech vendor. Can I nominate my projects?**

**A:** Vendors can nominate on behalf of their clients. IDC will recognize your client/end user as the nominated organization once a written confirmation is provided from your client that they wish to participate in the IDC Supply Chain Technology Leaders Recognition Program.

### **Q: I plan to sponsor IDC Live! and nominate my clients. Will this affect my clients' chances in winning an award?**

**A:** IDC values integrity and follows an objective assessment process in the evaluation of the nominations. Vendor sponsorships bear no impact on a client's/end user's entry in IDC Supply Chain Technology Leaders Recognition Program.

### **Q: How do I submit my nomination?**

**A:** You can submit your nomination through our website [www.idc.com/ap/supply-chain/tech-leaders](http://www.idc.com/ap/supply-chain/tech-leaders) or you may visit this link directly: <https://supplychaintechleaders.awardsplatform.com>

### **Q: I have supporting documents for my nominations. How do I send those across?**

**A:** You can attach them to your submission through our online nomination platform at <https://supplychaintechleaders.awardsplatform.com>



# Frequently Asked Questions

## ABOUT IDC SUPPLY CHAIN TECHNOLOGY LEADERS RECOGNITION PROGRAM

### Q: What's in it for IDC?

**A:** As the #1 global brand for Digital Transformation, IDC is at the forefront of recognizing the region's digital luminaries. We are steadfast in our commitment of emphasizing the importance of digital transformation in every enterprise.

### Q: I would like to gain more information about IDC Supply Chain Technology Leaders Recognition Program and IDC Live. Where can I access this or who should I reach out to?

**A:** You may visit our website, [www.idc.com/ap/supply-chain/tech-leaders](http://www.idc.com/ap/supply-chain/tech-leaders) for more information.

Alternatively, you can also reach out to our Program Lead Vanessa Ong at [vong@idc.com](mailto:vong@idc.com) for IDC Supply Chain Technology Leaders Recognition Program related questions and Blanche Lim, our Conference & Content Producer at [bmlim@idc.com](mailto:bmlim@idc.com) for IDC Live related queries.

## Important Dates

### **IDC Supply Chain Technology Leaders Recognition Program:**

Start of Nomination: **14 March 2022, Monday**

Nomination deadline: **6 May 2022, Friday**

Technology Leaders Announcement: **3 June 2022, Friday**

Selected Technology Leaders in the four categories will be speaking at the **upcoming IDC Live Industry Day on 23 June 2022, Thursday.**





# Contact Information

## IDC Supply Chain Technology Leaders Recognition Program

### Mechanics and Nominations

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