

Take a deep dive into the market with IDC Compete

IDC Compete, a companion product to IDC Trackers, provides a **deep dive into the tech marketplace delivered through presentations/PowerPoint-based reports**.

It provides a **ready-to-use market analysis for presentations and strategy-building** to help grow your business.

Interested? Check out the list of IDC Compete reports published as of January 2024 on the next page.

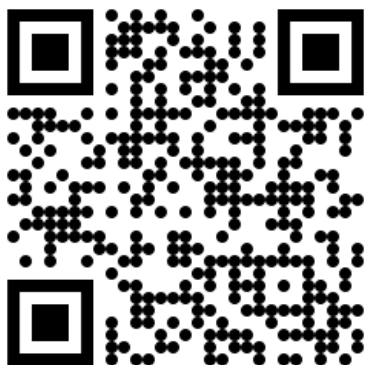


Key Contents of IDC Compete Reports

- ✓ Comprehensive market presentation based on technology vendor research led by IDC experts
- ✓ Unique opportunity for technology providers to get in-depth details on each technology by country
- ✓ Covers trends, market structure, competitive analysis, distribution channel analysis, and forecast analysis
- ✓ Provides a 5-year forecast by key categories

Geographies Covered

- Asia Pacific
- Australia
- China
- India
- Indonesia
- Japan
- Korea
- Malaysia
- New Zealand
- Southeast Asia
- Taiwan
- Thailand



Contact us to know more
about IDC Compete.

List of IDC Compete Reports

Published as of January 2024

AI Platforms Software

Consumer Devices

CRM Software

Data Management Software

Disk Storage Systems

Endpoint Security Software

Enterprise Application Software

Enterprise Apps Software

Enterprise Infrastructure Servers

Enterprise Infrastructure Storage

Enterprise Infrastructure

Enterprise Network Infrastructure

Enterprise Server

Enterprise Services

Enterprise Storage Systems

ERM Software

HCM Software

Imaging Devices

Industrial Printer

Integration Software

IT Services

Office Printing

PC Market

PC Monitor Market

PC Monitors

Personal Computing Device

Public Cloud Computing

Public Cloud Services

Relational Database Management Software (before: China Rational Database Management Software)

Security Software

Software

Software-Defined Compute Software

Telecommunications

Virtual Client Computing Software

Find the answers that you need about historical trends and forecasts on a specific market and industry.

Contact IDC