

# IDC FutureScape Reports

A sneak peek at this year's report line-up

An IDC FutureScape report lists down the top technology predictions for the coming 1-5 years in a particular area. It is a strategic planning tool designed exclusively for technology professionals in enterprises that are making critical investments in IT to further their business strategies. The report itself describes the magnitude of the prediction and the timeframe upon which it is expected to happen. An IDC FutureScape report on a particular topic could be written with a global, regional, or country-level view.

This report is written for Line-of-Business executives, CIOs, IT directors, IT managers, IT architects, and other IT buyers.

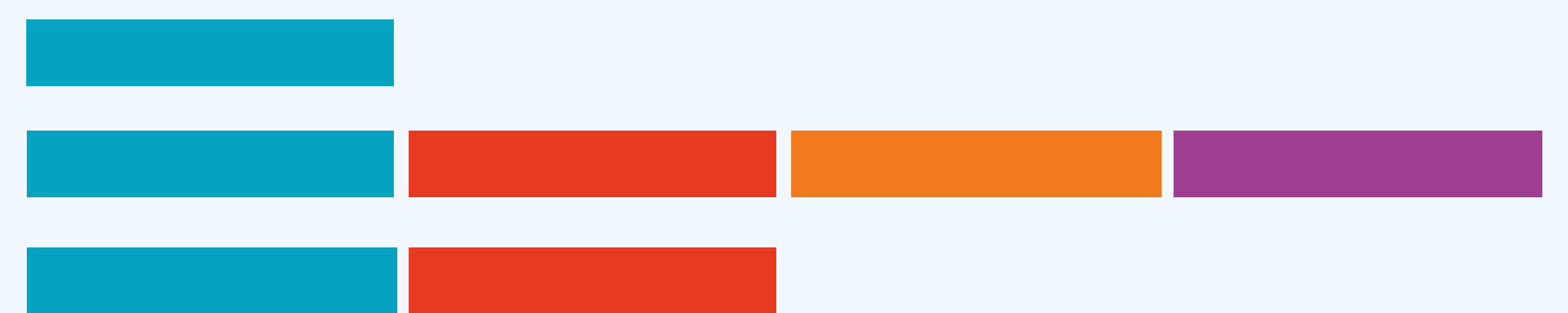
## FOCUS AREA

### Persona-based

- B2B Sales Leaders
- CIO Agenda
- CMO Agenda

## IMPLICATIONS

Worldwide APeJ China Japan



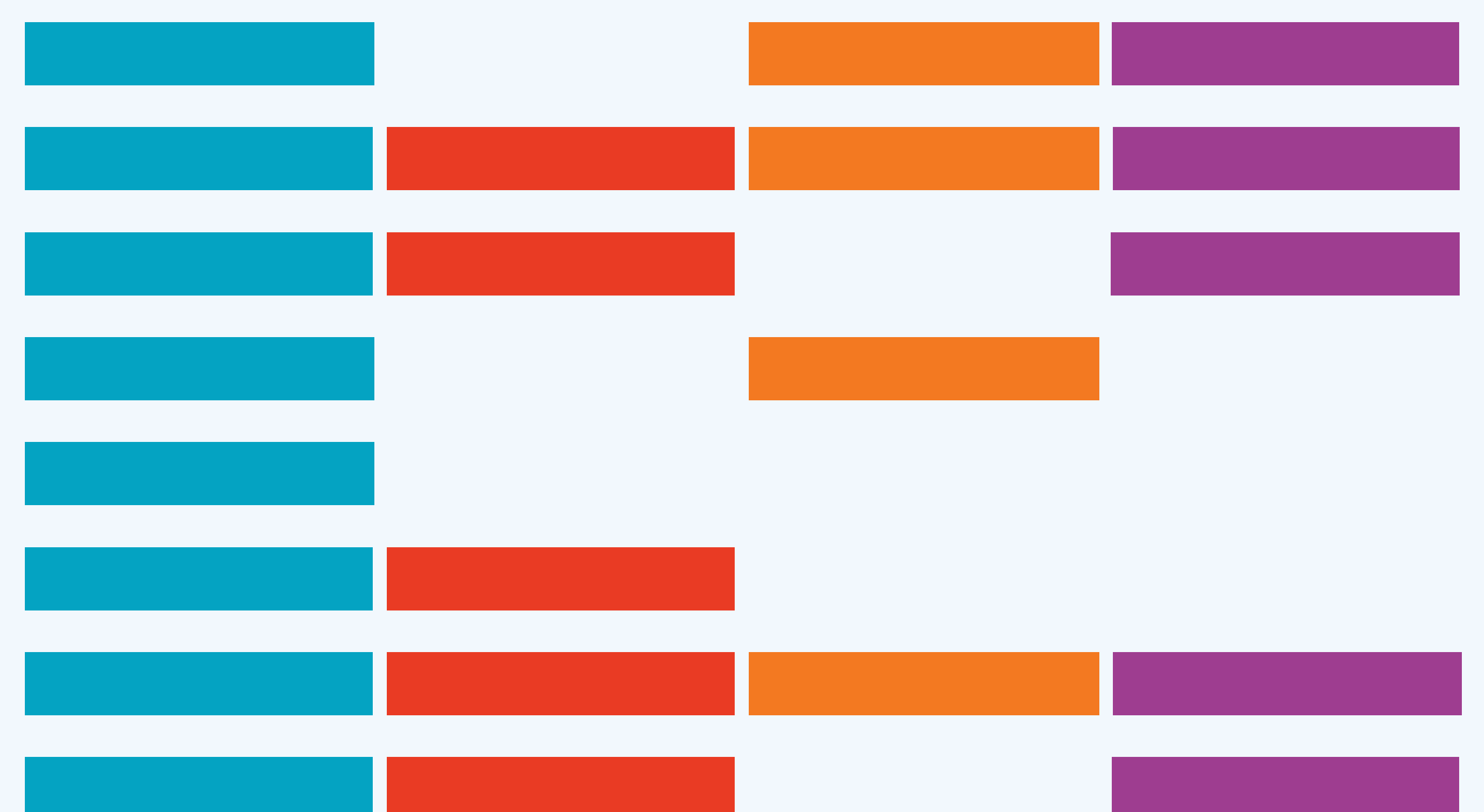
## FOCUS AREA

### Future Enterprise

- Future of Connectedness
- Future of Customer Experience
- Future of Digital Infrastructure
- Future of Industry Ecosystems
- Future of Intelligence
- Future of Operations
- Future of Trust
- Future of Work

## IMPLICATIONS

Worldwide APeJ China Japan



## FOCUS AREA

### Future Consumer

- Future Consumer

## IMPLICATIONS

Worldwide APeJ China Japan



## FOCUS AREA

### Small and Medium-Sized Business

- Small and Medium-Sized Business
- SMB/ Digital Native Business

## IMPLICATIONS

Worldwide APeJ China Japan



For more information about FutureScape reports, please contact [trago@idc.com](mailto:trago@idc.com) or your Account Manager.

# IDC FutureScape Reports

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## Industries

- Banking
- Capital Markets
- Corporate Banking
- Digital Lending
- Healthcare
- Hospitality, Dining, and Travel
- Insurance
- Life Sciences
- Manufacturing
- Manufacturing Product & Service Innovation
- Media and Entertainment
- National Government
- Oil and Gas
- Payments
- Retail
- Smart Cities and Communities
- Supply Chain
- Utilities

### IMPLICATIONS

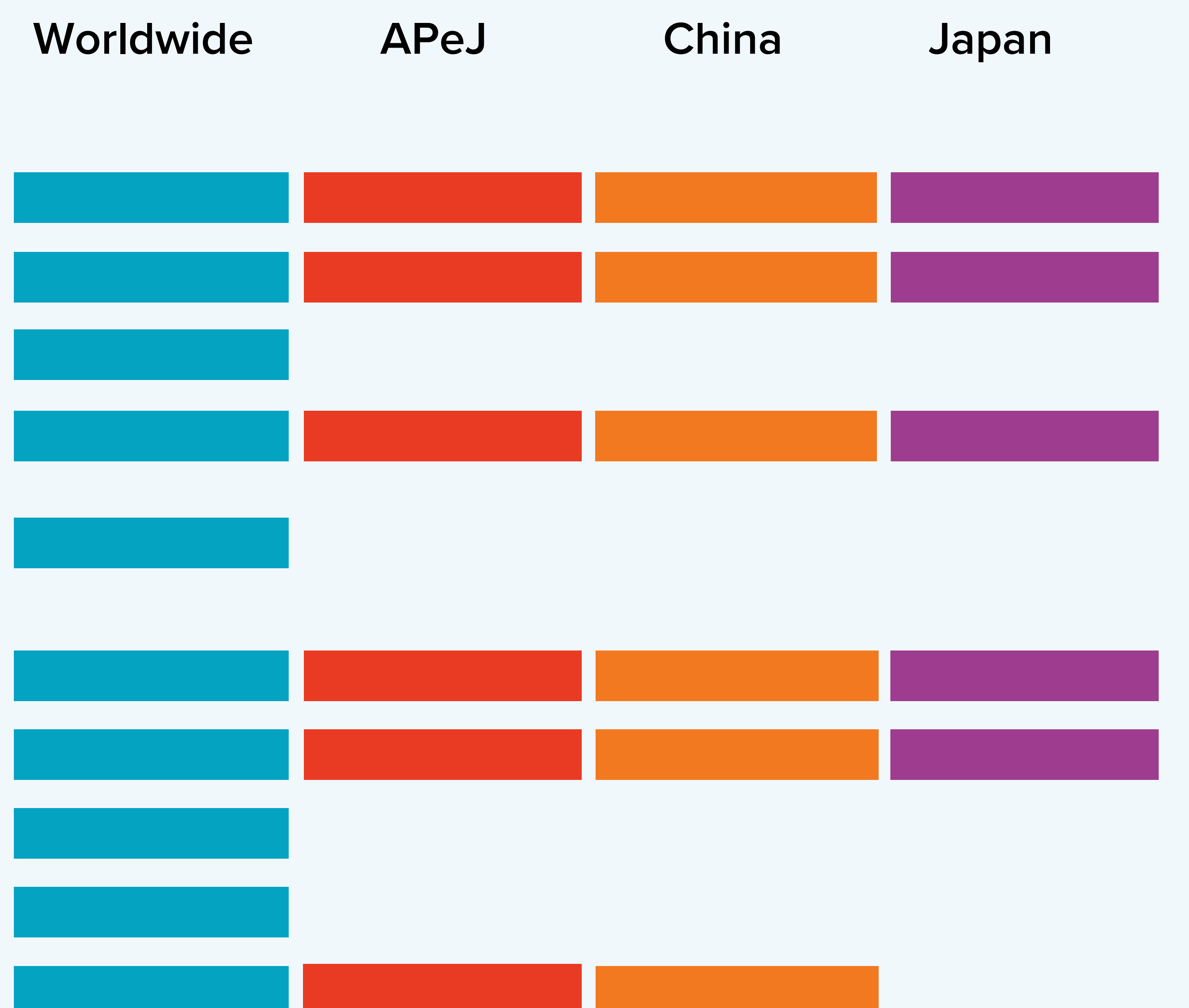


### FOCUS AREA

## Technology

- Artificial Intelligence and Automation
- Cloud
- Connected Devices
- Data and Analytics
- Decentralized Platforms:  
Web3, Crypto, NFT
- Developer and DevOps
- Digital Business
- Emerging Technologies
- Imaging, Printing, and Document Solutions
- Intelligent ERP

### IMPLICATIONS



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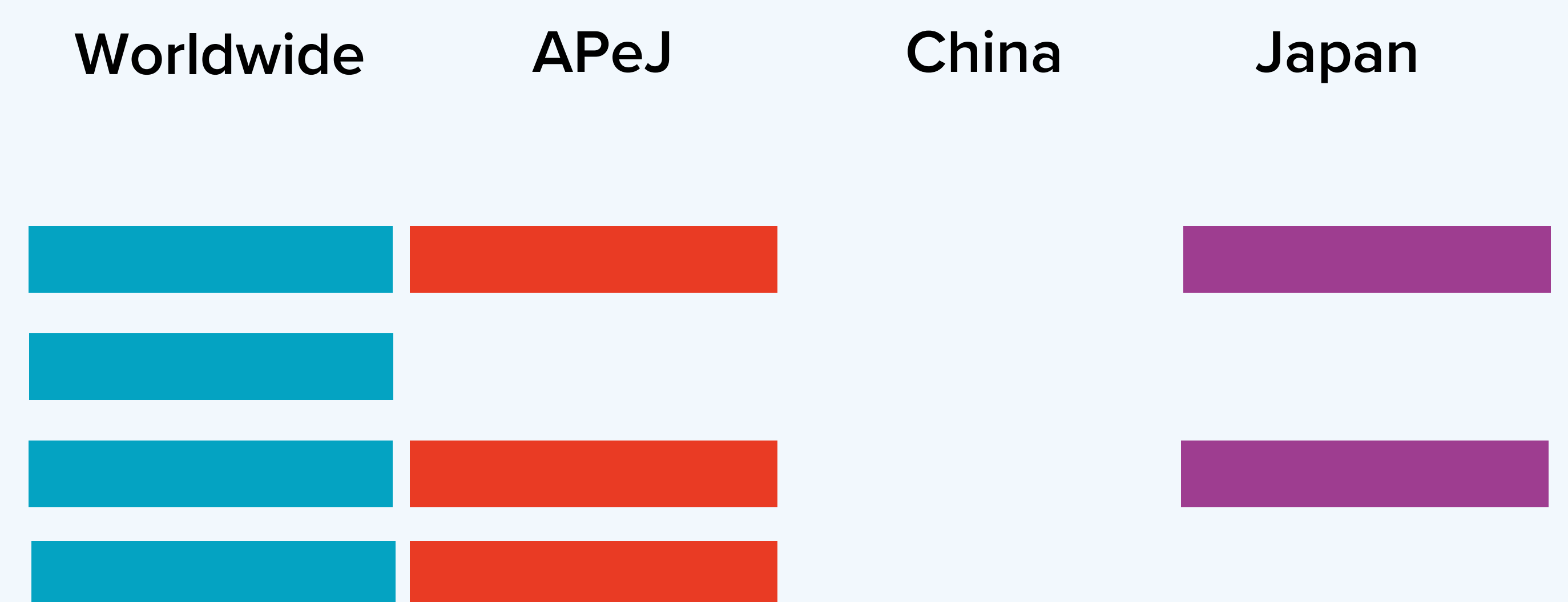
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## FOCUS AREA

### Technology

- IT Industry
- Quantum/HPC
- Services
- Sustainability/ESG

## IMPLICATIONS



## The Advantage of IDC FutureScape Reports

IDC FutureScape Reports are designed to create actionable recommendations that are linked to key ecosystem drivers and data from IDC customers across various industries.

FutureScape Reports are comprised of a set of "decision imperatives" designed to identify a range of pending issues that CIOs and senior technology professionals will confront within the typical 3-year business planning cycle, and for which a decision will be required — even if that decision is not to act.

IDC FutureScape is a departure from the conventional. These reports are "built different."



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