

Accelerate Your Revenue Pipeline

Companies today have aggressive sales goals to meet and are challenged with an extremely competitive marketplace. Time is valuable when finding new opportunities.

IDC's Services Contracts Database takes the guesswork out of prospecting with real-time renewals in the IT and business services market.

Our Services Contracts Database addresses issues that are critical to your company's success, delivering unlimited, live access to compare and analyze specific services engagements.

Key benefits of using third party data for sales:

- ✓ Generate sales pipeline with agility and precision
- ✓ Real time renewal opportunities
- ✓ Discover competitor mix
- ✓ Identify key deals by partners and technology
- ✓ Analyze market insight and trends
- ✓ Refine territories and quota

The Most Comprehensive IT Services Contracts Database In The Industry

10,000+
IT Buyer Companies



19
Industries

500+
Vendors Tracked

100+
Contract Fields, Metrics

**This is essential
to our business
growth.**

VP of Business Development,
Fortune 100 IT vendor

**Increase sales
generation now.**

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