

Map Tech Demand Across the Globe

Get aggregate ICT spending forecasts for the global technology landscape with IDC Black Book. Find out what shapes markets and moves customers, channels, and competitors worldwide.



Our Expansive Coverage Provides Aggregate Spending Forecasts For:

100+
Geographies

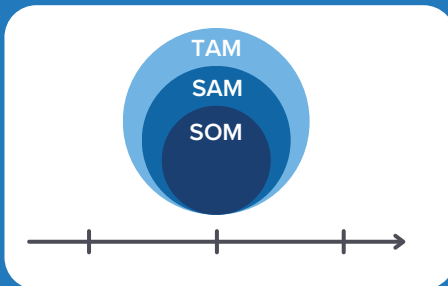
75+
Total Technologies / Services

40+
Emerging Opportunities

10+
Segments and Channels

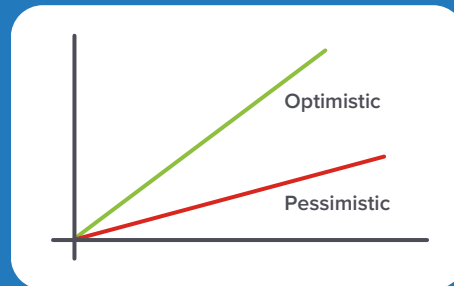
Discover rich insights with powerful tools and models to:

Size and Forecast Tech Opportunities in Real Time



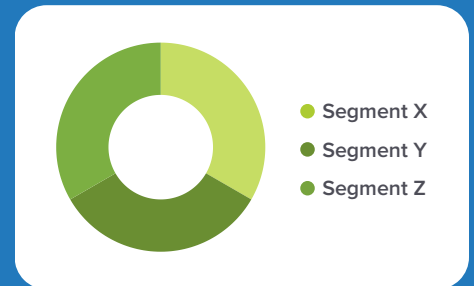
Understand the size and trajectory for your total and serviceable markets with monthly reports.

Plan For Different Market Scenarios



Clarify the impacts of optimistic, pessimistic, and custom scenarios.

Map Business, Channel, and Consumer Trends



View and analyze spending in the areas that matter most.

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Geographically Configured Dataset

Right-size your coverage for the geos that matter now and scale as your needs expand.

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