

ACCELERATING YOUR DIGITAL TRANSFORMATION

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84% OF ORGANIZATIONS WORLDWIDE ARE ON A DIGITAL TRANSFORMATION (DX) JOURNEY

IDC will help you succeed on your DX journey...



PLANNING

Digital Strategy
Crafted

IDC helps you define your **digital strategy** and strategic priorities



EXECUTION

Digital Strategy
Created

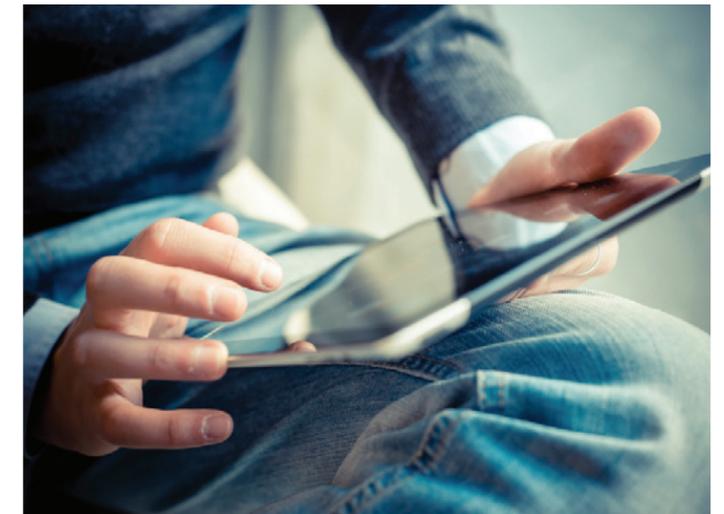
IDC helps you prioritize the programs and use cases for your **digital roadmap** and develop the **IT capabilities** required for DX



COMPETITIVE ADVANTAGE

Technology
Investments Made

IDC helps you identify the **technologies** that will provide you with a unique differentiator



SPEED

Technology
Partners Selected

IDC helps you vet **technology partners** that can bring your innovations to market faster

IDC's IT Executive Program is committed to supporting businesses globally in the Digital Transformation of their organizations. We help clients mitigate risk, apply innovation, speed time to market, and drive business outcomes across IT and the line of business.

SUCCESS CRITERIA FOR THE DIGITAL ECONOMY



ABOUT IDC

IDC is the most trusted IT research advisory firm in the market. IDC's IT Executive Programs support businesses globally in the Digital Transformation (DX) of their organizations. Our IT advisory services not only advise on the technologies underpinning digital transformation (e.g., cloud, analytics, IoT, mobility, 3D printing), but also on effectively leading and executing Digital Transformation (DX) initiatives across both IT and the line of business. For over 50 years, IDC has provided strategic insights to enable clients to achieve their key business objectives. IDC is a subsidiary of IDG, the world's leading technology media, research, and events company.

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