



**Juan Carlos Villate**  
*Country Manager,  
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Juan Carlos Villate is the country manager of IDC Colombia since 2017 and was an Associate Consultant since 2013. He has 25+ years of experience in different industries including Technology, Transportation, as well as Aviation and Logistics. He Served as Regional Manager for Colombia and Ecuador at the International Air Transport Association – IATA, General Manager for FedEx Colombia and Sales Manager (CMO) & Strategic Planning Manager (CSO) for Colombian airline Aires S.A., among others.

With a strong background in legal processes, international relations, consulting/sales and operations processes, Juan Carlos is an experienced international speaker with expertise in various areas including IT, Strategy and Digital Transformation, Sustainability and Government outreach.

He has served as IATA's regional champion for environmental affairs, member of the Latin American Civil Aviation Commission, Aero Political Experts Group Board member at Aeropost and lecturer at Universidad Javeriana logistics program. He has participated in multiple multi-lateral sustainability forums including the Rio+20 Conference and the United Nations Climate Change Conference – COP, where he was an appointed member of the Colombian Government Delegation.

- Industrial Engineering degree from the Universidad Javeriana in Bogota, Colombia
- Marketing degree from the University of California at Berkeley
- Economics degree from the Universidad de los Andes in Bogota
- Aeronautical Management degree from Stanford University
- He is a native Spanish speaker and is fluent in English as well

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