



## 2025 Global Events Calendar

# Over 900 Events in 35 Countries

Tailored events with global scale, fueled by the trusted voices of IDC analysts and award-winning editorial teams from CIO, Computerworld, and CSO

### Global tech leaders consistently attend IDG events to:

- Gain insights from IDC market experts and journalists from trusted tech media brands
- Connect with industry peers, tech leaders and rising stars
- Discover essential trends and innovations

### Bringing tech buyers and sellers together in various formats:

- Multi-day educational symposiums
- Prestigious award ceremonies
- Intimate round table discussions
- One-to-one facilitated meetings



“ It’s truly inspiring to witness such a gathering of industry leaders, CIOs, and valued customers, all united by a shared commitment to exploring the transformative power of Artificial Intelligence. The enthusiasm and insights shared today underscore the exciting innovations that will shape 2024 and beyond.

**Miguel Villalonga, COO, e& enterprise**



## Past participants include:

- CIO, Avanade
- Head of Cybersecurity, UAE Government
- Advisor Chief Executive, Dubai Electronic Security Center
- Senior Vice President of Cybersecurity, Mobily
- IT Security Manager, Gulf Monetary Council
- CISO, Ministry of Environment, Water, and Agriculture
- Chief Technology Officer, OLX India
- Director Technology Operational Risk, CIBC
- CIO, Baker Newman Noyes
- VP of IT, Experian
- Senior Cybersecurity Architect, Microsoft
- CTO, Cisco
- Director of Cybersecurity, Lockheed Martin
- Senior Solutions Architect, Rackspace
- IT Director, Banco Santander Mexico
- CIO, Empresas Iansa
- CISO, Oxford Brookes University
- CIO, Copenhagen Airport
- Head of Data Science, Repsol

# 53%

of tech marketers say in-person events have produced the best results for their organization in the last 12 months.

Source: 14th Annual Content Marketing Survey: Content Marketing Institute/Marketing Profs



“ Coming to events like this certainly accelerates the market research that we have to do when purchasing new technology. You get to see everything under the same roof, have those vendor conversations, ask and answer questions, and that truly accelerates the time it takes to narrow the selection down from 400 search results to, say, 4 solid contenders.

**Ankur Saini, Deputy Chief Technology Officer, Federal Motor Carrier Safety Administration (U.S. DoT)**





## Ready to take your business to new heights?

Partner with trusted editorial brands CIO, Computerworld, and CSO, and IDC analysts to unlock a world of exclusive benefits!

### **IDG events help you solve your pain points, such as:**

- Delivering sales pipeline and measurable results
- The complexity of the buying team and process
- Hard to reach relevant buyers in target companies
- Lack of consistent strategy and messaging
- Ability to establish in-person engagements

### **By supporting your marketing goals, including:**

- Lead generation
- Visibility and brand exposure
- Regional and global footprint
- Captivating storytelling
- Customer relationship building

### **Topics we cover**

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Channels & Alliances
- Networking & Telecom
- Workplace solutions

“ The intimate setting of this event lends itself really well to having in-depth conversations and building very solid relationships. And when it comes to maintaining an omnichannel discussion after the show, we really appreciate IDC supporting us in that effort.”

**Kenneth Oppenheimer, VP Global Strategy, Financial Services, HGS - Hinduja Global Solutions**

## North America

<b>March 6</b>	<b>IT Governance, Risk &amp; Compliance</b> Achieve business objectives, address uncertainty and orchestrate automation to speed GRC <i>One day, virtual</i>
<b>March 12</b>	<b>FutureIT Los Angeles</b> AI, data and tech leadership: Finding business value from emerging tech innovations <i>One day, in person, Los Angeles</i>
<b>April 30–May 1</b>	<b>FutureIT Toronto</b> AI, data and tech leadership: Finding business value from emerging tech innovations <i>In person/hybrid, Toronto</i>
<b>May 4–6</b>	<b>Work+</b> The new future of work: AI, emerging tech and where IT can lead <i>Multi-day, in person, Nashville</i>
<b>June 24</b>	<b>FutureIT Calgary</b> AI, data and tech leadership: Finding business value from emerging tech innovations <i>One day, in person/hybrid, Calgary</i>
<b>June</b>	<b>FutureIT Dallas</b> AI, data and tech leadership: Finding business value from emerging tech innovations <i>One day, in person, Dallas</i>
<b>July</b>	<b>FutureIT New York</b> AI, data and tech leadership: Finding business value from emerging tech innovations <i>One day, in person, New York</i>
<b>August 11–13</b>	<b>CIO100 Symposium &amp; Awards</b> Award-winning CIOs and organizations convene to share strategies and stories of leadership and innovation <i>Multi-day, in person, Arizona</i>
<b>September 25</b>	<b>FutureIT Vancouver</b> AI, data and tech leadership: Finding business value from emerging tech innovations <i>One day, in person/hybrid, Vancouver</i>
<b>October 20–22</b>	<b>CSO Conference &amp; Awards</b> Award-winning CISOs, CSOs driving positive business outcomes with the right risk mitigation strategies <i>Multi-day, in person, California</i>
<b>November</b>	<b>CIO Awards Canada</b> <i>One day, in person, Toronto</i>

## North American Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### Executive in-person dinners

An evening of networking and meaningful conversation over a shared meal.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

Contact [events@idgmarketing.com](mailto:events@idgmarketing.com) for more information.

## Latin America

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<b>June 19</b>	<b>FutureIT Mexico</b> <i>One day, in-person, Mexico City</i>
<b>September 11</b>	<b>19th Edition - IT Government Summit Mexico</b> <i>One day, in-person, Mexico City</i>
<b>October 23</b>	<b>FutureIT Brazil</b> <i>One day, in-person, São Paulo</i>

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## Europe

### Central and Eastern Europe

March	<b>SEMAFOR Security Management Summit Poland</b> <i>Multi-day, in-person, Poland</i>
	<b>CIO Summit Poland</b> <i>Multi-day, in-person, Poland</i>
April	<b>CIO Summit Romania</b> <i>Multi-day, in-person, Romania</i>
May	<b>CIO Summit Czech Republic</b> <i>Multi-day, in-person, Czech Republic</i>
June	<b>CEE CIO Summit</b> <i>Multi-day, in-person, Central and Eastern Europe</i>
	<b>Smart Factory Summit Poland</b> <i>One day, in-person, Poland</i>
September	<b>State 2.0 Summit Poland</b> <i>Multi-day, in-person, Poland</i>
	<b>CIO Summit Central Asia</b> <i>Multi-day, in-person, Kazakhstan</i>
October	<b>CIO Summit Adriatic</b> <i>Multi-day, in-person, Adriatic</i>
November	<b>Financial Summit Romania</b> <i>One day, in-person, Romania</i>
	<b>Manufacturing Summit Czech Republic</b> <i>Multi-day, in-person, Czech Republic</i>
	<b>CIO Trends Poland</b> <i>One day, in-person, Poland</i>
December	<b>IT Architect Summit Poland</b> <i>One day, in-person, Poland</i>
	<b>Government Innovation Kazakhstan</b> <i>One day, in-person, Kazakhstan</i>

### Central and Eastern Europe Custom Events

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#### Virtual roundtables

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#### Executive in-person breakfasts

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## Europe

### France

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<b>April</b>	<b>Data &amp; AI Summit</b> <i>One day, in-person</i>
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<b>May</b>	<b>Security Summit</b> <i>One day, in-person</i>
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<b>November</b>	<b>Future of Infrastructure Summit</b> <i>One day, in-person</i>
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<b>December</b>	<b>CIO Summit</b> <i>One day, in-person</i>
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### Italy

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<b>April</b>	<b>CIO Summit Rome</b> <i>One day, in-person</i>
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<b>May</b>	<b>Digital Infrastructure Summit</b> <i>One day, in-person</i>
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<b>June</b>	<b>Security Summit</b> <i>One day, in-person</i>
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<b>September</b>	<b>People &amp; Processes at Work Summit</b> <i>One day, in-person</i>
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<b>October</b>	<b>Data &amp; AI Summit</b> <i>One day, in-person</i>
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<b>November</b>	<b>CIO Summit Milan</b> <i>One day, in-person</i>
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### Executive in-person dinners

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## Europe

### Germany, Switzerland, Austria

<b>January</b>	<b>Channel Excellence Award</b> <i>One day, in-person</i>
<b>February</b>	<b>Hamburg IT Strategy Days</b> <i>Multi-day, in-person</i>
<b>March</b>	<b>CIO Cloud Summit Germany</b> <i>Multi-day, in-person</i>
<b>April</b>	<b>Channel Meets Cloud</b> <i>Multi-day, in-person</i>
<b>May</b>	<b>CIO Charity Run &amp; Bike Germany</b> <i>Multi-day, in-person</i>
	<b>CIO Cyber Security Summit Germany</b> <i>Multi-day, in-person</i>
	<b>IT Strategy Days Masterclass Germany</b> <i>Multi-day, in-person</i>
<b>September</b>	<b>Channel Partner Congress Germany</b> <i>Multi-day, in-person</i>
	<b>IT Strategy &amp; Cybersecurity Summit Switzerland</b> <i>One day, in-person</i>
	<b>Security Summit Germany</b> <i>One day, in-person</i>
<b>October</b>	<b>CIO des Jahres (CIO of the Year) Germany</b> <i>Multi-day, in-person</i>
	<b>Multi-Cloud Summit Germany</b> <i>One day, in-person</i>
<b>November</b>	<b>CIO Innovative Platforms Summit Germany</b> <i>Multi-day, in-person</i>
	<b>IT Strategy &amp; Cybersecurity Summit Austria</b> <i>One day, in-person</i>
	<b>CIO GenAI Summit Germany</b> <i>Multi-day, in-person</i>

## Germany Custom Events

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### Virtual roundtables

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### Executive in-person dinners

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## Europe Nordics

<b>April</b>	<b>Data, Infrastructure and Sustainability Summit Denmark</b> <i>One day, in-person, Denmark</i>
	<b>Data, Infrastructure and Sustainability Summit Benelux</b> <i>One day, in-person, Netherlands, Belgium</i>
	<b>Data, Infrastructure and Sustainability Summit Sweden</b> <i>One day, in-person, Sweden</i>
	<b>Data, Infrastructure and Sustainability Summit Norway</b> <i>One day, in-person, Norway</i>
	<b>Data, Infrastructure and Sustainability Summit Finland</b> <i>One day, in-person, Finland</i>
<b>June</b>	<b>CIO of the Year Denmark</b> <i>One day, in-person, Denmark</i>
<b>September</b>	<b>Security Summit Finland</b> <i>One day, in-person, Finland</i>
	<b>Security Summit Sweden</b> <i>One day, in-person, Sweden</i>
	<b>Security Summit Norway</b> <i>One day, in-person, Norway</i>
	<b>Security Summit Denmark</b> <i>One day, in-person, Denmark</i>
<b>October</b>	<b>Security Summit Benelux</b> <i>One day, in-person, Netherlands, Belgium</i>
<b>November</b>	<b>Digital Enterprise Summit Sweden</b> <i>One day, in-person, Sweden</i>
	<b>Digital Enterprise Summit Denmark</b> <i>One day, in-person, Denmark</i>
	<b>Digital Enterprise Summit Benelux</b> <i>One day, in-person, Netherlands, Belgium</i>

## Nordics Custom Events

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### Virtual roundtables

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### Executive in-person dinners

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## Europe Portugal

February	<b>Futurescape Summit</b> <i>One day, in-person</i>
April	<b>Security Summit</b> <i>One day, in-person</i>
May	<b>Data &amp; AI Summit</b> <i>One day, in-person</i>
September	<b>Directions Portugal</b> <i>Multi-day, in-person</i>
October	<b>Security &amp; Cloud Summit Porto</b> <i>One day, in-person</i>
November	<b>Enterprise Innovation Summit</b> <i>One day, in-person</i>

## Pan European

March	<b>Utilities Xchange</b> <i>Multi-day, in-person</i>
April	<b>Future of Work Xchange</b> <i>Multi-day, in-person</i>
May	<b>Data &amp; AI Xchange</b> <i>Multi-day, in-person</i>
October	<b>CIO Xchange</b> <i>Multi-day, in-person</i>
November	<b>CISO Xchange</b> <i>Multi-day, in-person</i>

## Portugal and Pan European Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### Executive in-person lunches

A mid-day opportunity for IT leaders to network and have meaningful conversations over a shared meal.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

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## Europe Spain

<b>February</b>	<b>Cyber Security Summit Madrid</b> <i>Multi-day, in-person</i>
<b>March</b>	<b>Digital Infrastructure Summit</b> <i>One day, in-person</i>
<b>May</b>	<b>Data &amp; Gen AI Summit</b> <i>One day, in-person</i>
<b>September</b>	<b>CIO Summit</b> <i>Multi-day, in-person</i>
<b>October</b>	<b>People &amp; Processes at Work Summit</b> <i>One day, in-person</i>
	<b>Cyber Security Summit Barcelona</b> <i>One day, in-person</i>
<b>November</b>	<b>CIO Awards</b> <i>One day, in-person</i>

## Spain Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### Virtual roundtables

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### Executive in-person lunches

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## Europe UK

<b>March</b>	<b>Digital Experience</b> <i>One day, in-person</i>
<b>April</b>	<b>Cyber Security Summit</b> <i>One day, in-person</i>
<b>May</b>	<b>CIO Digital Enterprise</b> <i>One day, in-person</i>
	<b>Next CIO Awards</b> <i>Half day, in-person</i>
<b>June</b>	<b>CIO Masterclass Summit</b> <i>One day, in-person</i>
<b>September</b>	<b>CIO 100 Awards</b> <i>Half day, in-person</i>
	<b>CIO Summit</b> <i>One day, in-person</i>
<b>October</b>	<b>Data and Infrastructure Summit</b> <i>One day, in-person</i>
<b>November</b>	<b>CSO Security Summit</b> <i>One day, in-person</i>
	<b>CSO 30 Awards</b> <i>Half day, in-person</i>

## UK Custom Events

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### Virtual roundtables

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## META

First half of 2025

<b>February</b>	<b>Middle East CIO Summit</b> <i>Multi-day, in-person, UAE</i>
	<b>Security Roadshow</b> <i>One day, in-person, Türkiye</i>
<b>May</b>	<b>CIO50 Awards &amp; Symposium Egypt</b> <i>One day, in-person, Egypt</i>
	<b>Kuwait CIO Summit</b> <i>One day, in-person, Kuwait</i>
	<b>South Africa CIO Summit</b> <i>One day, in-person, South Africa</i>
	<b>Turkey CIO Summit</b> <i>One day, in-person, Türkiye</i>
<b>June</b>	<b>Security Roadshow</b> <i>One day, in-person, Qatar</i>
	<b>CSO30 Awards &amp; Symposium</b> <i>One day, in-person, UAE</i>
	<b>Security Roadshow</b> <i>One day, in-person, Saudi Arabia</i>

Continued on next page

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## META Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### In-Person Roundtable

Allow us to help craft your narrative, execute your unique requirements, and invite your target delegates to an intimate and exclusive breakfast, lunch, or dinner setting. Engage your audience in a tailored, high-impact experience.

### Virtual Roundtables & Large-Scale Webinars

Experience peer-based, expert-led discussions designed to drive buying intent and uncover pipeline opportunities as the exclusive sponsor. Our format is flexible, allowing you to tailor the experience to suit your needs —whether it's an intimate roundtable with 10-12 delegates or a larger webinar reaching an audience of 200-300 end users.

### Signature Events

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

## META

Second half of 2025

<b>September</b>	<b>Saudi Arabia CIO Summit</b> <i>Multi-day, in-person, Saudi Arabia</i>
	<b>Mauritius CIO Summit</b> <i>One day, in-person, Mauritius</i>
	<b>Security Summit</b> <i>One day, in-person, Türkiye</i>
<b>October</b>	<b>Security Roadshow</b> <i>One day, in-person, South Africa</i>
<b>November</b>	<b>CISO Roundtable</b> <i>One day, in-person, Saudi Arabia</i>
	<b>CIO Golf Day</b> <i>One day, in-person, South Africa</i>
	<b>CIO100 Awards &amp; Symposium</b> <i>One day, in-person, UAE</i>
	<b>Qatar CIO Summit</b> <i>One day, in-person, Qatar</i>
	<b>Dx Awards &amp; Symposium</b> <i>Multi-day, in-person, Türkiye</i>
	<b>CIO50 Awards &amp; Symposium</b> <i>One day, in-person, Kuwait</i>
	<b>Public Sector Congress</b> <i>One day, in-person, Saudi Arabia</i>
<b>December</b>	<b>Cloud &amp; AI Roadshow</b> <i>One day, in-person, Türkiye</i>

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## APAC

<b>March</b>	<b>CSO100 Awards &amp; Symposium</b> <i>One day, in-person, Seoul</i>
	<b>Asian Financial Services Congress &amp; Awards</b> <i>One day, in-person, Singapore</i>
<b>April</b>	<b>CIO Summit</b> <i>One day, in-person, Shenzhen</i>
<b>June</b>	<b>Asian Financial Services Congress &amp; Awards</b> <i>One day, in-person, Beijing</i>
	<b>CIO Summit</b> <i>One day, in-person, Seoul</i>
<b>July</b>	<b>CIO Summit &amp; CIO100 Awards</b> <i>One day, in-person, Singapore</i>
<b>September</b>	<b>CIO Summit</b> <i>One day, in-person, Shanghai</i>
	<b>Asian Financial Services Congress &amp; Awards</b> <i>One day, in-person, Seoul</i>
	<b>Cybersecurity Mastermind &amp; CSO50 Awards</b> <i>One day, in-person, Bangkok</i>
<b>November</b>	<b>Cybersecurity Mastermind</b> <i>One day, in-person, Seoul</i>
	<b>Partner Channel Summit</b> <i>One day, in-person, Beijing</i>

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## ANZ

<b>May</b>	<b>ARN WIICTA+</b> <i>One day, in-person, Australia</i>
<b>May</b>	<b>Reseller News WIICTA+</b> <i>One day, in-person, New Zealand</i>
<b>June</b>	<b>CIO Summit &amp; Awards</b> <i>One day, in-person, Australia</i>
<b>July</b>	<b>EDGE</b> <i>Multi-day, in-person, Australia</i>
<b>August</b>	<b>CIO Summit &amp; Awards</b> <i>Multi-day, In-person, New Zealand</i>
<b>September</b>	<b>CSO Summit &amp; Awards</b> <i>One day, in-person, Australia</i>
<b>October</b>	<b>Reseller News Innovation Awards</b> <i>One day, in-person, New Zealand</i>
<b>November</b>	<b>ARN Innovation Awards</b> <i>One day, in-person, Australia</i>

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### Webinars

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## India

<b>March</b>	<b>CIO Summit</b> <i>Two days, in-person</i>
<b>May</b>	<b>CSO100 Awards &amp; Symposium</b> <i>Two days, in-person</i>
<b>June</b>	<b>Financial Services Summit</b> <i>One day, in-person</i>
<b>August</b>	<b>Manufacturing, Logistics &amp; Supply Chain Summit</b> <i>Two days, in-person</i>
<b>September</b>	<b>CIO100 Awards &amp; Symposium</b> <i>Three days, in-person</i>
<b>November</b>	<b>Cybersecurity Mastermind Summit</b> <i>Two days, in-person</i>

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## India Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### In-Person Roundtable

Allow us to help craft your narrative, execute your unique requirements, and invite your target delegates to an intimate and exclusive breakfast, lunch, or dinner setting. Engage your audience in a tailored, high-impact experience.

### Virtual Roundtables & Large-Scale Webinars

Experience peer-based, expert-led discussions designed to drive buying intent and uncover pipeline opportunities as the exclusive sponsor. Our format is flexible, allowing you to tailor the experience to suit your needs —whether it's an intimate roundtable with 10-12 delegates or a larger webinar reaching an audience of 200-300 end users.

### Signature Events

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

## Japan

<b>February</b>	<b>AI &amp; Data Management Forum</b> <i>One day, in-person</i>
<b>April</b>	<b>Security Forum</b> <i>Multi-day, in-person</i>
<b>July</b>	<b>AI Infrastructure Forum</b> <i>One day, in-person</i>
<b>September</b>	<b>CIO Summit</b> <i>One day, in-person</i>
<b>October</b>	<b>AI &amp; Automation Forum</b> <i>One day, in-person</i>
<b>November</b>	<b>Cybersecurity Forum</b> <i>One day, in-person</i>

## Japan Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

### In-person roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

### Executive

#### in-person cocktails

An evening of networking and meaningful conversation with cocktails.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

Contact [events@idgmarketing.com](mailto:events@idgmarketing.com) for more information.