



Middle East and Africa Quarterly Server Tracker

IDC's *Middle East and Africa Quarterly Server Tracker* provides breadth and depth of coverage of essential server market information, making it invaluable for multinational, regional, and local companies to compare developments in the server market in the Middle East and Africa (MEA). The core of the service is a comprehensive database detailing market sizing and changes and trends within the server market, and it serves as a fundamental tool for tracking competitors in the server space. Using our Excel pivot tables, you will be able to instantly analyze server shipment details in multiple dimensions.

Markets Covered

IDC's MEA server tracker covers the following markets and segments:

- Egypt, Israel, Saudi Arabia, South Africa, Turkey, UAE, Rest of Africa, Rest of Middle East
- Quarterly market shares including vendor, family, and model coverage
- Seven operating system platforms (OS/390, OS/400, Unix, Windows, Netware, Linux, other)
- Five CPU types (RISC, CISC, EPIC, x86-32, x86-64)
- Three server classes (volume, midrange enterprise, high-end enterprise)
- 11 server price bands (\$0–\$2,999, \$3,000–\$5,999, \$6,000–\$9,999, \$10,000–\$24,999, \$25,000–\$49,999, \$50,000–\$99,999, \$100K–\$249K, \$250K–\$499K, \$500K–\$999K, \$1M–\$2.99M, \$3M+)
- ISS versus upgrade shipments
- X86 versus server
- Direct versus indirect sales
- CPU capacity, CPU count
- Rack factor (rack-optimized, pedestal, and blade)

Subjects Analyzed

Every quarter, IDC's MEA server tracker will address key topics such as:

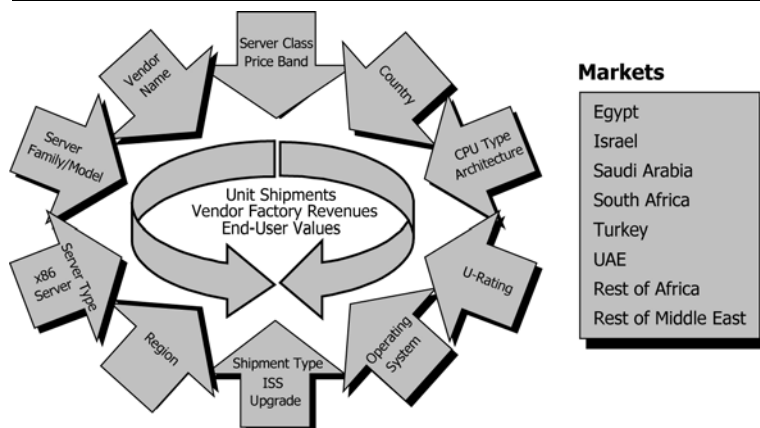
- Server market sizing in unit shipments, vendor revenue, and customer spending
- Vendor market shares
- Operating system trend data
- CPU type evolution
- Blade adoption

Key Questions Answered

IDC's MEA server tracker provides research on issues critical to your success:

1. What impact has the adoption of EPIC and x86-64 had on the server market?
2. What is the market share impact of large-scale vendor consolidation in the Middle East?
3. Which price bands are Windows, Unix, and Linux growing in?
4. How does the growth rate of Intel-based servers compare to that of RISC-based machines?
5. Which form factors provide the largest growth potential: blades, rack-optimized, or pedestal servers?
6. How seasonal are shipments in each country?

Scope of the Middle East and Africa Quarterly Server Tracker



Source: IDC

Competitive Analysis

IDC's *Middle East and Africa Quarterly Server Tracker* is an essential tool for tracking competitors in the server space. This tool is updated quarterly, providing you with the latest information for ongoing business planning activities. Built on the foundation of IDC's worldwide network of experienced market analysts, this research uses both top-down and bottom-up methodologies to match close operational local market knowledge against global company financial modeling. Vendors tracked include Acer, Amdahl, Apple, Dell, Fujitsu Siemens, Hitachi Data Systems, HP, IBM, ICL, NCR, NEC/Groupe Bull, SGI, Stratus Computer, Sun Microsystems, Toshiba, and Unisys.


Research Agenda

Throughout the year, this service offers insight into the latest trends affecting the market.

Segmentation

- Quarterly market shares including vendor, family, and model coverage
- Seven operating system platforms
- Five CPU types (RISC, CISC, EPIC, x86-32, x86-64)
- Eleven server price bands
- Three server classes
- ISS versus upgrade shipments

Product Snapshot



IDC CEMA Quarterly Server Tracker
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By Architecture Electronic Deliverable

Please select from the following options
(Charts and Tables will automatically update)

Units Factory Revenue
 User Revenue

Year: 2004

Quarter: Quarter 1

Vendor: (All)

Region: (All)

Country: (All)

Shipment Type: (All)

Server Class: (All)

Server Type: (All)

Price Band: (All)

Family: (All)

Model: (All)

Operating System: (All)

Rack-Factor: (All)

Channel: (All)

CPU Type: (All)

CPU Capacity: (All)

CPU Count: (All)

U Rating: (All)

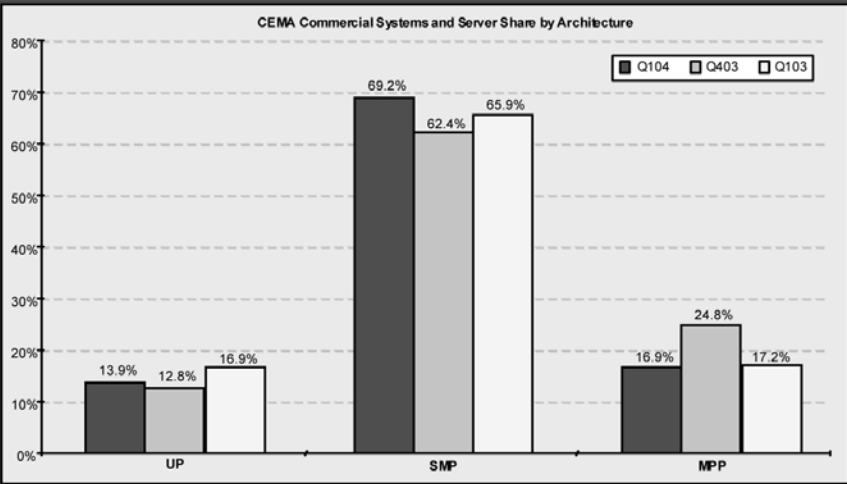
Processor Brand: (All)

[Click here to print the report sheet:](#)

Quarter:	Quarter1 2004	Shipment Type:	(All)	Family:	(All)	Channel:	
Vendor:	(All)	Server Class:	(All)	Model:	(All)	CPU Type:	
Region:	(All)	Server Type:	(All)	Operating System:	(All)	CPU Capacity:	
Country:	(All)	Price Band:	(All)	Rack-Factor:	(All)	CPU Count:	

View By Architecture

Architecture	Q104 Value	Share (%)	Q403 Value	Share (%)	Q on Q Growth
UP	79.01	13.9%	103.67	12.8%	-23.8%
SMP	392.73	69.2%	505.39	62.4%	-22.3%
MPP	95.69	16.9%	200.50	24.8%	-52.3%
Total	567.43	100.0%	809.56	100.0%	-29.9%



CEMA Commercial Systems and Server Share by Architecture

Legend: Q104 (Dark Grey), Q403 (Light Grey), Q103 (White)

Architecture	Q104 Share (%)	Q403 Share (%)	Q103 Share (%)
UP	13.9%	12.8%	16.9%
SMP	69.2%	62.4%	65.9%
MPP	16.9%	24.8%	17.2%

Source: IDC

FOR MORE INFORMATION, VISIT US AT WWW.IDC.COM.



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