



Central and Eastern European Quarterly Server Tracker

IDC's *Central and Eastern European Quarterly Server Tracker* provides breadth and depth of coverage of essential server market information, making it invaluable for multinational, regional, and local companies to compare developments in the server market in Central and Eastern Europe (CEE). The core of the service is a comprehensive database detailing market sizing, and changes and trends within the server market, and it serves as a fundamental tool for tracking competitors in the server space. Using our Excel pivot tables, you will be able to instantly analyze server shipment details in multiple dimensions.

Markets Covered

IDC's CEE server tracker covers the following markets and segments:

- Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Slovenia, Ukraine, and the Rest of Eastern Europe
- Quarterly market shares including vendor, family, and model coverage
- Seven operating system platforms (OS/390, OS/400, Unix, Windows, Netware, Linux, other)
- Five CPU types (RISC, CISC, EPIC, x86-32, x86-64)
- Three server classes (volume, midrange enterprise, high-end enterprise)
- 11 server price bands (\$0–\$2,999, \$3,000–\$5,999, \$6,000–\$9,999, \$10,000–\$24,999, \$25,000–\$49,999, \$50,000–\$99,999, \$100K–\$249K, \$250K–\$499K, \$500K–\$999K, \$1M–\$2.99M, \$3M+)
- ISS versus upgrade shipments
- X86 versus server
- Direct versus indirect sales
- CPU capacity, CPU count
- Rack factor (rack-optimized, pedestal, and blade)

Subjects Analyzed

Every quarter, IDC's CEE server tracker will address key topics, such as:

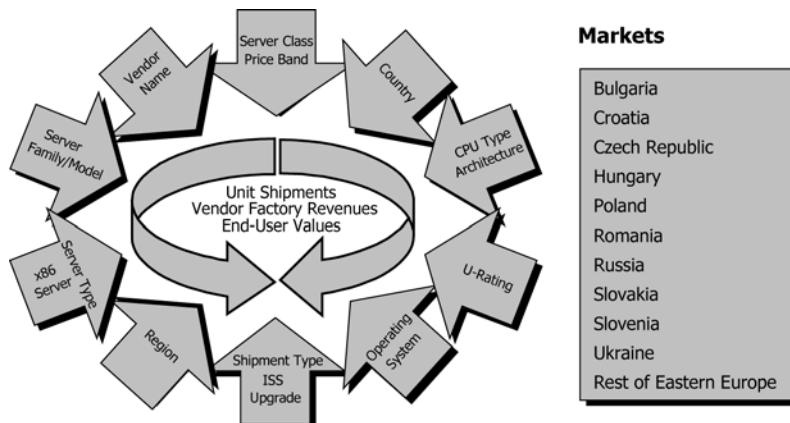
- Server market sizing in unit shipments, vendor revenue, and customer spending
- Vendor market shares
- Operating system trend data
- CPU type evolution
- Blade adoption

Key Questions Answered

IDC's CEE server tracker provides research on issues critical to your success:

1. What impact has the adoption of EPIC and x86-64 had on the server market?
2. What is the market share impact of large-scale vendor consolidation in the European market?
3. Which price bands are Windows, Unix, and Linux growing in?
4. How does the growth rate of Intel-based servers compare to that of RISC-based machines?
5. Which form factors provide the largest growth potential: blades, rack-optimized, or pedestal servers?
6. How seasonal are shipments in each country?

Scope of the Central and Eastern European Quarterly Server Tracker



Source: IDC

Competitive Analysis


IDC's *Central and Eastern European Quarterly Server Tracker* is an essential tool for tracking competitors in the server space. This tool is updated quarterly, providing you with the latest information for ongoing business planning activities. Built on the foundation of IDC's worldwide network of experienced market analysts, this research uses both top-down and bottom-up methodologies to match close operational local market knowledge against global company financial modeling. Vendors tracked include Acer, Amdahl, Apple, Dell, Fujitsu Siemens, Hitachi Data Systems, HP, IBM, ICL, NCR, NEC/Groupe Bull, SGI, Stratus Computer, Sun Microsystems, Toshiba, and Unisys.

Research Agenda

Throughout the year, this service will offer insight into the latest trends impacting the market.

- Quarterly market shares including vendor, family, and model coverage
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- Eleven server price bands
- Three server classes
- ISS versus upgrade shipments

Product Snapshot



IDC
Analyze the Future

IDC CEMA Quarterly Server Tracker
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By Country Electronic Deliverable

Please select from the following options
(Charts and Tables will automatically update)

Units Factory Revenue
User Revenue

Year:

Quarter:

Region:

Vendor:

Shipment Type:

Server Class:

Server Type:

Price Band:

Family:

Model:

Operating System:

Architecture:

Rack-Factor:

Channel:

CPU Type:

CPU Capacity:

CPU Count:

U Rating:

Processor Brand:

Click here to print the report sheet:

Quarter:	Quarter1 2004	Server Class:	(All)	Model:	(All)	Channel:	
Region:	(All)	Server Type:	(All)	Operating System:	(All)	CPU Type:	
Vendor:	(All)	Price Band:	(All)	Architecture:	(All)	CPU Capacity:	
Shipment Type:	(All)	Family:	(All)	Rack-Factor:	(All)	CPU Count:	

View By Country					
Country	Q104 Value	Share (%)	Q403 Value	Share (%)	Q on Q Growth
Bulgaria	4.68	0.8%	7.49	0.9%	-37.6%
Croatia	9.63	1.7%	16.23	2.0%	-40.7%
Czech Republic	34.14	6.0%	59.65	7.4%	-42.8%
Hungary	29.84	5.3%	42.36	5.2%	-29.6%
Poland	50.55	8.9%	73.15	9.0%	-30.9%
Romania	13.52	2.4%	14.69	1.8%	-7.9%
Russia	91.05	16.0%	133.13	16.4%	-31.6%
Slovakia	8.98	1.6%	22.54	2.8%	-60.2%
Slovenia	8.65	1.5%	12.86	1.6%	-32.7%
Ukraine	14.61	2.6%	22.12	2.7%	-34.0%
Rest of CEE	25.31	4.5%	25.32	3.1%	-0.1%
Egypt	6.67	1.2%	4.86	0.6%	37.2%
Israel	65.97	11.6%	78.82	9.7%	-16.4%
Saudi Arabia	20.51	3.6%	30.84	3.8%	-33.5%
South Africa	84.31	14.9%	125.91	15.6%	-33.0%
Turkey	26.21	4.6%	45.54	5.6%	-42.4%
United Arab Emirates	17.96	3.2%	29.03	3.6%	-38.1%
Rest of Africa	34.70	6.1%	42.17	5.2%	-17.7%
Rest of MEA	20.25	3.6%	22.86	2.8%	-11.4%
Total	567.43	100.0%	809.56	100.0%	-29.9%

Source: IDC

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