



# UNSECURED PRINT = UNSECURED IT

Results from IDC's Print Security Survey IDC #US40612015

*Print security features are a critical part of a company's acquisition process for printers and MFPs. More than 70% of survey respondents said that print security features have a high level of influence on the printers and MFPs that they buy or lease.*

**ORGANIZATIONS COULD BE INVITING TROUBLE BY NOT EMPHASIZING PRINT SECURITY**

Respondents indicating that print security is very important was 26% less than respondents indicating that IT security is very important

Print security spending as a high priority was 16% less than overall IT security spending as a high priority

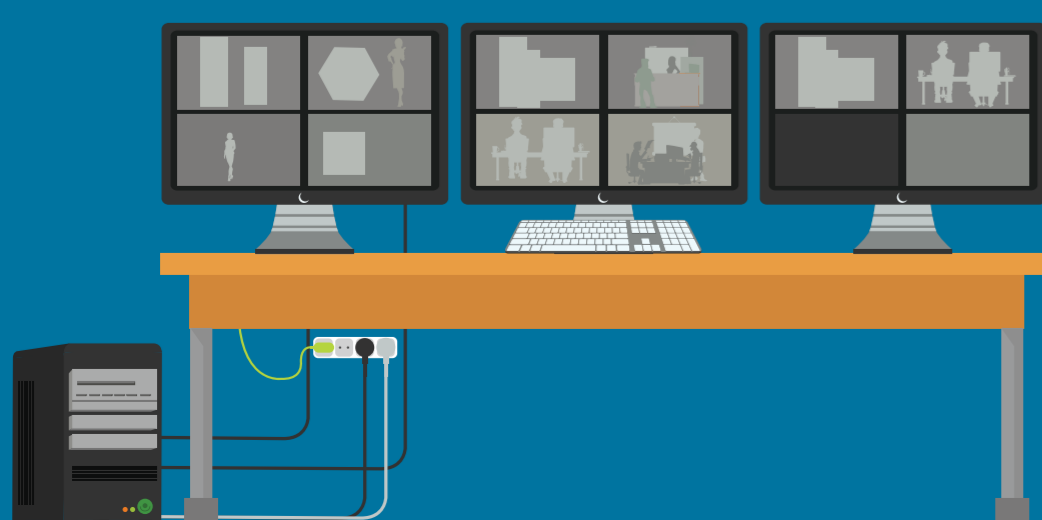
Confidence with print security lags confidence with overall IT security by 13%

While decision makers know print security is important, they focus less on it than other segments of IT security, which is a major mistake

More than 1 in 4 respondents indicated a significant IT security breach that required remediation; and more than 25% of these incidents involved print

## How companies secure their printers & MFPs

- 24/7 tracking and monitoring of device usage
- Authenticating users and requiring password protection
- Securing network and fax ports
- Securing the hard drive and RAM for both actively used and retired devices
- Encrypting of documents sent and received
- Ensuring printed/copied documents are not left in the paper tray
- Removing rarely used printers/MFPs from the network
- Using security services to meet industry compliance standards
- Implementing the automatic logoff feature



## Top near-term security challenges

- Managing security risks 24/7
- Managing the increased sophistication of security attacks
- Managing employees' mobile devices

## Top future print security investment areas

- IT staff with security expertise
- Anti-malware protection
- Mobile protection
- Data monitoring/loss
- Employee training



## Take action, and protect your company from costly print-related security breaches



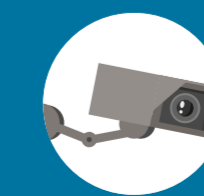
Reduce/eliminate the risk (financial penalty)



Reduce/eliminate the costs and loss of productivity incurred while addressing a breach



Avoid damage to your company's reputation



Head off future problems by extending organizational IT security practices to print/copy/fax/scan use