

# Japan Internet of Things Ecosystem and Trends (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

In IDC's *Japan Internet of Things Ecosystem and Trends (Japanese Version with Key English Language Reports)*, IDC analyzes rapidly growing industries, technologies, and use cases with regard to the Japan Internet of Things (IoT) market, in addition to insights for new technologies and global trends of IoT. This service is for cloud service providers, systems integrators, infrastructure vendors, software vendors, telecom carriers, and so forth to develop IoT/data business strategies with provided analyses and insights for the Japan IoT market. In 2024, we are further strengthening our market research for new technologies such as LPWA and satellite communication.

## Markets and Subjects Analyzed

- IoT growth potential by industry and technology
- IoT users' demands and challenges
- Market trends in Japan regarding the technological elements that make up the IoT, such as LPWA and satellite communication
- Global trends of the IoT market

## Core Research

- Japan IoT Market Forecast and Review
- Japan IoT Market User Survey
- Survey of Domestic Operators' Efforts Regarding New Technologies Such as LPWA and Satellite Communication
- Research on Global Trends in the IoT Market
- IDC FutureScape: Worldwide Future of Operations 2024 Predictions (Japanese)

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Internet of Things Ecosystem and Trends \(Japanese Version with Key English Language Reports\)](#).

## Key Questions Answered

1. What are the industry sectors, technologies, and use cases with high growth potential in the Japan IoT market?
2. What are the factors for the high growth potential?
3. What are IoT users' major demands and challenges?
4. How are the users trying to overcome the challenges?
5. What new technologies are changing the Japan IoT market?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the *Japan Internet of Things Ecosystem and Trends (Japanese Version with Key English Language Reports)* market, including:

ABeam Consulting, Accenture, Amazon, Apple, ARM, BIPROGY, Bridgestone, Chubu electricity, CTC, Daikin, Databricks, Datasign, Data Society Alliance, DeNA, DNP, Every Sense, FANUC, Fast Retailing, Fitbit, Fuji Xerox, Fujitsu, Google, Hitachi, IBM, IJ, Intel, IQGeo, ISID, KDDI, Konica Minolta, Kubota, LANDLOG, LINE, LIXIL, McAfee,

Microsoft, NEC, NetApp, NTT DOCOMO, NVIDIA, Odakyu, OMRON, OPTiM, OSISOFT, PTC, PwC, Rakuten, SAKURA Internet Inc., salesforce.com, Siemens, Snowflake, SoftBank, SOMPO Holdings, SONY, Start TODAY, Talend, Toshiba Digital Solutions, Trend Micro, Uhuru, Yahoo!, and Yamato Holdings.