



14th Annual European IT Forum 2004

Investing in IT: Improving Efficiencies While Driving Innovation

Sept. 27 and 28, 2004

Conference Registration Form

Please return to IDC EMEA Conference Group, Tel: +39 02 20226259, Fax: +39 02 20226213

First Name	Last Name	
Job Title	Company	
Address	Postal Code	City
Country	VAT Number	
Mobile	Email	
Telephone	Fax	

Company's primary activity: ICT Finance Services and PA Private
 Media Manufacturing Transport, utilities, and trade Other _____

Breakout Sessions and Labs

Please indicate the sessions and labs you wish to attend. Attendance to each lab is included in the conference registration fee, but will be limited to a maximum of 50 people per lab. Register now to book your place!

Monday September 27	Tuesday September 28
<input type="checkbox"/> LAB A: Capitalizing on IT Commoditization <input type="checkbox"/> LAB B: Overcoming Obstacles to IT-Enabled Business Model Transformation and Innovation <input type="checkbox"/> LAB C: Benchmarking to Maximize ROIT (Return on IT)	<input type="checkbox"/> Breakout Session 5.4: Driving Innovation While Enhancing Efficiency: Leading European CIO's Success Stories <input type="checkbox"/> Breakout Session 5.5: The New Security Challenge in Turbulent Times <input type="checkbox"/> Breakout Session 5.6: Taking Advantage of On-Demand Strategies – Focus on Financial Services
<input type="checkbox"/> Breakout Session 4.1: Impact of Offshoring on the European Services Market: What Opportunities and Risks for the Users? <input type="checkbox"/> Breakout Session 4.2: Converging the Network – Innovation is Back <input type="checkbox"/> Breakout Session 4.3: Respect and Influence: Understanding the Role of Linux Across the IT Landscape	<input type="checkbox"/> LAB D: Competing in a Global World: Driving Growth through Large Scale Technological Innovations <input type="checkbox"/> LAB E: Are you in Danger of Being Conned? A Pragmatic Guide to Defend Your Organization from Security Attacks <input type="checkbox"/> LAB F: The New Europe: EU Enlargement and IT Market Opportunities in Central and Eastern Europe

Social Events- Please tick if you would like to attend the following social events:

Welcome Cocktail from 18:00 on Sunday, September 26 Gala Dinner at 20:30 on Monday, September 27

Companion/Spouse (social events only) - My companion/spouse (full name) _____ will accompany me to the Welcome Cocktail and Gala Dinner / Do you have any special dietary requirements (e.g. vegetarian)? _____

Registration Fee*- €2,300 + 19.6% VAT (All registrations must be prepaid)

*Delegate's fee includes conference participation, documentation, and meals during the conference.

Please note that the fee does not cover overnight accommodation.

Payment

Bank transfer: All bank charges are the sender's responsibility.

Credito Artigiano
 Agenzia n.21 di Milano
 Viale Monza,14 20127 Milano
 CIN: B - ABI: 03512 - CAB: 01626
 C/C NR.: 000000000130
 IBAN: B0351201626000000000130
 Check digit: 26 - Country code: it
 Bic Swift: ARTI IT M2

Credit card: If you are using a corporate credit card, please indicate the billing address (where the credit card statement is posted):

CartaSi Visa MasterCard Amex Diners Eurocard

Credit card number _____

Expiry date: M_____Y_____ Name of card holder: _____

For personal cards, please indicate your date of birth D____M____Y_____

Cancellations

You will receive a full refund (minus 10% administration charge) for cancellations received before August 2, 2004.
 Please note you must notify us of your intention to cancel by email (kschiavi@idc.com) or by fax (+39 02 20226213) — not by telephone. No refunds will be made for cancellations received after August 2, 2004

It may be necessary, for reasons beyond the control of the organizer, to alter the content and timing of the program.

IDC Italia srl informs you that the handling of your personal data is done according to the new Italian norms on privacy (June 30, 2003, No. 196 of the new Italian Civil Law). For access to the complete information provided in item N. 13, please visit <http://www.idc.com/italy/events/privacy.jsp>. If you would like to change your information, or if you no longer want IDC to handle your data, please email emea_mailinglist@idc.com or write to IDC Italia S.r.l., Viale Monza 14, 20127 Milan, Italy.

If you do not wish your contact details to be given to other delegates prior to the conference, please tick here

Date ___ / ___ / _____

Signature _____